



What Does It Feel Like Turning the Ad & Marketing World Upside Down? ***Absolutely Marvelous...***

Never have we been this excited about our **Christmas Gift** to all businesses and those that are reaching out to **sell their products/services** or wanting a perfectly easy to use **lead generation tool**. I mean it is revolutionary, inexpensive and works 24/7/365 with easy minimal set-up and continuum. Really, that easy... it never takes a day off either!

Word of mouth, Town Crier, newspaper, magazines, newsletters, radio, television, Internet and now Location/Proximity Based Advertising/Marketing/Educating Notifications for less than **'a cup of Diner Coffee per day'**. No, not that latte cream flavored laced frothy stuff!

At last any business can afford their marketing destiny with **ProxComm Location/Proximity Marketing Beacons** which transmit notifications to all Smartphones. The only requirement to receive the notification is simply having the Bluetooth and Locations switched on.

For **YOU** to be able to use the improved communicative abilities by being in direct contact with important visitors, potential/current customers, employees, and management, which enables increased awareness for all marketing, educational purposes, policies, entertainment and a daily information flow within the communication chain is the innovation of **ProxComm**.

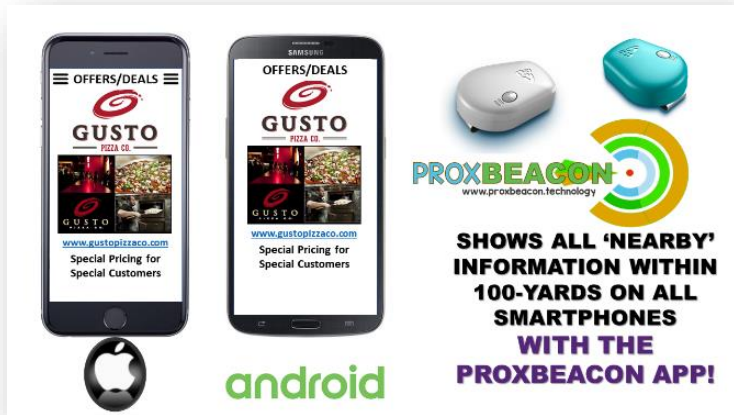
Believe it or not, we don't care what size an operation is! It is about streamlining repeated communications, whether it be in a retail operation with a single location or a group of stores nationally/regionally, at the zoo, museum, science center, botanical gardens, adventure playground, a major theme park, within Healthcare, a production facility or as a Smart City, you all have the same issues, getting out the message and placing it on something people have with them at all times, the **Smartphone!**



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The *Smartphone* is literally with everyone, right in the palm of their hands, in their clutch or on their person. It is as if it had been superglued to them and no matter what, the ding, ringtone or vibration, people answer or look at their *Smartphone*. Especially with notifications, it is the mystery and yearning of wanting to know and never miss out on information. They read this information more than an email or a text.

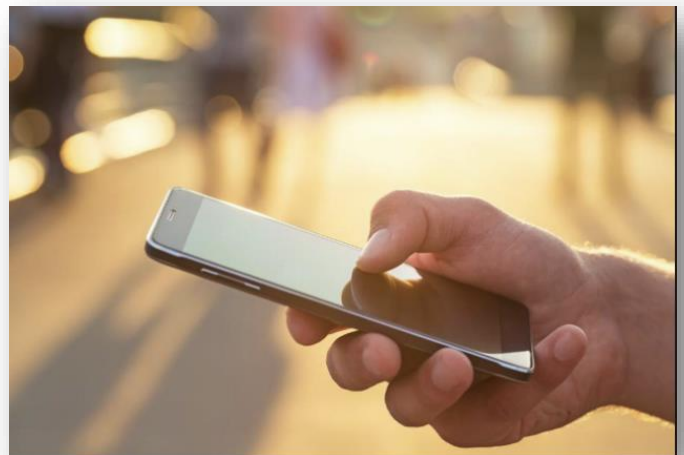


ProxComm has taken innovative advantage of this, using for strong upfront marketing and imparting information with **location/proximity based marketing opportunities** with **ProxComm's** Beacon technology.

Let us simply explain without losing you in gobbledygook! I know it was hard for some to move to a Smartphone and if you are still learning, we shall explain why, as a company and as a user, you need to understand the benefits of **'Nearby'**

location/proximity beacon based notifications on all *Smartphones*. It brings a new world of disseminating/receiving information, offering and accepting savings, more opportunities to understand, learn and expand your understanding of all that is around you.

For the corporation, **ProxComm** has created the ability to interact with employees as they enter the workplace with a shift roll-call, they can clock-in just by entering the proximity of the beacon within the store/office, receive vital daily information on their Smartphone, importantly you know they have received and read the information. Through our statistical portal, you know all about their presence and dwell time at the location. This is part of a **ProxComm** App which is working with your potential customers/clients with information for their eyes and the second layer for your employees/management.



It is as simple as having your **Bluetooth** ability switched on, then any Android Smartphone will receive the **'Nearby'** notifications. Apple is a little different and requires an **App**, we have taken care of that for your corporation and you can reach everyone with more than just a notification.

It includes so much more so let us show you:

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| <p>Customer App Portal</p> <ul style="list-style-type: none">● Initial Greetings● Important Information● Coupon Savings Zones● Offers● Marketing● Education Facts● Videos <p>Employee/Management Portal</p> <ul style="list-style-type: none">● Clock-in● Corporate Daily Roll Call● Product or Daily Operational Changes● Special Corporate Offers● 24/7/365 Communications● Dwell time | <p>Who Can We Benefit?</p> <ul style="list-style-type: none">● National/Regional/State Retail Stores● National Statistics in Real-Time● Smart Parking Operations● Smart City Communications● Airports● Healthcare● Sports Events● Event Centers● Supermarkets/Retail Stores● Restaurants/Fast Food Delivery● Public Safety● Community Communications● Anywhere you need to know who, what & where... |
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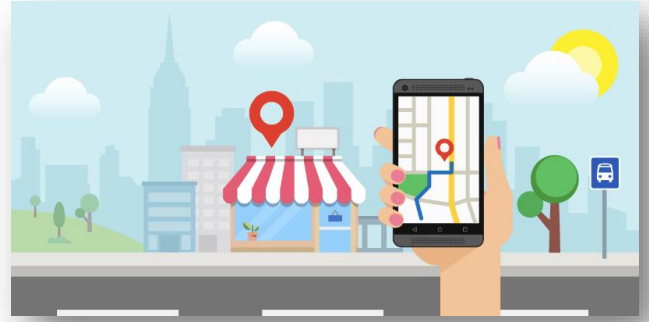
Now the inner workings, whether you know it or not, all Smartphones talk to each at a frequency which cannot be heard. Information can and does flow. **ProxComm location/proximity beacons** *only transmit*, they do not garner information from your Smartphone. The notification comprises a short message and a clickable URL (website), which you click on and it opens up in your browser. Simple, effective and with a **ProxComm Mobile App**, we bring to all of you, both **customers/clients and employees/management** so much more professionalism of information dissemination with statistical attributes in *'real-time'*, not pumped and stored in a silo, only to be reviewed after the fact, we are in the *'here and now'*.



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ProxComm is associated with **CommSmart Global Group, a LexisNexis Risk Solutions Partner**, it is our *President, Nicholas Ashton*, who has been the innovative driving force in close proximity communications, first with RFID and NFC and then seven years ago with **Low Energy Bluetooth (BLE)** and its myriad of communication capabilities which have opened a global marketplace and implementation. Ashton has been a driving force since 1976 in the computer industry, always behind the scenes in the creation and more importantly the strong customer/inner corporate communications/marketing aspect, with the global team that he is proud to be part of.



Location/proximity based beacon marketing is more than just the *technology*, it is a strong software team that has created *proprietary software* to control the *beacons*, delivering the notifications, bringing *Smartphone* users and corporations together in an unobtrusive manner whilst maintaining privacy.

Our **ProxComm Mobile App** creation is second to none and cost-effective in our ability and design. Whether it is for us to attract the public with information or communicating with employees/staff and management with a daily roll call. There are so many diverse opportunities.

Let us Demonstrate the Power of Location/Proximity Beacon Marketing Communications!

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CommSmart Global Group – **A LexisNexis Risk Solutions Partner**

***It is productivity
perfection personified!***

**WE ARE IN THE NOW AND
KEEP YOU; IN THE KNOW...**



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