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June 24th, 2019

All Technologies Are There for the Betterment of Society.

It is those that have no wish to understand the ramifications that are the problem

By Nicholas Ashton, Police Best Practice

Enhancement of technology must always be encouraged; however, whatever technology will miss, there are good chances that the human eyes and mind won't. Especially with **CCTV** and the over use of **Artificially Intelligence**.

With all this technology, I believe that one will always have a lurking thought of "**hope the system did not miss anything.**" A straightforward analogy is how we go over and over again, our textbooks when studying. Checking and double checking, seeing what we have missed or skipped over. It is our **Duty of Care** to maintain the security of all and never to negate responsibility.

If so, Lawyers, Liability, and Loss will follow!

THE DUTY OF CARE .COM



Coming back to why **CommSmart Global Group's CCTV Video Footage Auditing will always be needed**, in spite of the growth of technology, there are three reasons:

1. The approach of **auditing** quickly; to be sure that nothing was passed over, *and I can guarantee that something will be missed.*
2. The position of **reducing** data size hugely, a cost-effective **disaster recovery** mechanism, and also the view of creating a searchable **institutional library** of any critical findings; whether they observed by technology, or the human eyes and mind.

3. The perspective of **standardized reporting** and gaining Better Information.

So, as you can see, just like MS Office, with all of its new features that it releases every 2 to 3 years, **it still cannot 'imagine'** what you want to do with an Email/PPT/Word/Excel, once you open them!

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You, as the user will have to take the next steps yourself! And even though it is not '*intelligent*' enough :) (makes me laugh when people want everything to be intelligent), it has sold over **1 billion copies!** Or for that matter, with all those high Megapixel cameras, we still have to look at every photo one by one **ourselves!** Imagine, if these cameras got too intelligent, and started uploading photos to your social media sites. I leave it to your **imagination** of the consequences!

So, in short, we are sitting on something as valuable or more valuable as MS Office, or as valuable as any accounting software. It's just that people need to be made aware.

In my view, the list of these people is like this:

1. **Law enforcement.** Tell them how **CCTV Video Footage Auditing** will solve their burden in day to day policing activities when it comes to working with videos and photos. So, not only can they spend more time with their families, but by and by, crime rates will come down with productive capabilities.

2. **Commercial Facilities.** Tell them about how our social responsibility can perhaps prevent the next terror attack at a place of Worship or a soft target you visit daily.

3. **Public Facilities.** Tell them, that if **everyone** audits their cameras, for their benefits, what it will result in, is **crowd-sourced surveillance**, without the risk of privacy issues, since nobody is sharing their videos with the police. They are auditing themselves. And who knows that someday, someone may observe a terror attack in the planning.



Take the case of the NZ attack. ***If only***, someone had audited the footage daily, they would have realized that ***"something is very very wrong."***

CHRISTCHURCH "gunman" Brenton Tarrant was reportedly spotted stalking two mosques dressed as a builder weeks before the attack that killed 50.

Worshippers claimed the suspect, 28, was dressed in "*construction clothes*" and gave one concerned onlooker a "death stare" during "surveillance" on the Al Noor and Linwood sites.

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Nasin Khan, 59, claimed **he** (*not some fancy 'intelligent' system*) spotted Tarrant acting suspiciously while observing Friday prayers on March 8 at Al Noor, the Daily Mirror reports.

She told the paper: "He was looking at me angrily for no reason as I walked into the restaurant, like a death stare."

"I was so scared I ran back to my husband's car and told him."

If only she and her husband had gone to the police instead.

PLANNED MORE SHOOTINGS

Detectives are also investigating possible sightings at a mosque in Hamilton on New Zealand's North Island, weeks before Friday's attack.

In a 74-page manifesto he released before the mass shooting, the accused Australian gunman said he was going to attack mosques in Christchurch and Linwood.

He also wanted to attack a mosque in the town of Ashburton if he made it that far.



<https://www.thesun.co.uk/news/8676564/christchurch-terror-attack-suspect-mosques-builder-shooting/>



So many soft targets with open access are opportunities for these moronic individuals. Someone somewhere knew and knows of their planned actions.

CCTV Video Footage Auditing is critical to knowing what has happened in the past twenty-four hours and can be reviewed thoroughly in under thirty-minutes daily — improving your **Duty of Care** for all that work within or visit your business or complex. This is not the time of your Mother or Father, trusting all, you believe no one and verify what has gone before.

There is so much that goes under-reported missed or ignored, you cannot allow this anymore. More than anyone, we know the ramifications of lost data and must protect all.

WE ARE IN THE NOW & KEEP YOU; IN THE KNOW...

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