



Bio's and Background

Nicholas Ashton, CEO/CIO CommSmart Global Group

Started in law enforcement (Metropolitan Police, London, U.K.) late 1960's

Counterterrorism - Medical reason for leaving

Formed a counter-terrorism protection company 1975 which include the invention of SSAF Bomb Blast Window Film which changed bomb blast protection globally. Still in successful operation and run by Steve Ashton in the U.K.

Open a computer manufacturing and software company (ComputerMart) 1976 -1980. ComputerMart Computer Company in Great Britain, the first to bring micro-computers with authentic proprietary software. Which then, was truly created in the moment, *as there was none!* Everything was a bespoke package, opening a new frontier of resolutions and solutions.

Cinsal – Texas Instrument computer reseller specializing in inventory control software, largest client Honda UK.

This success was followed in 1982 by the first quasi-email solution in the USA, Ashton, as *Commercial Data Bank's* driving force, introduced the usage of Texas Instruments 'dumb' terminals for access to mailboxes, which was then, way-ahead of its time. It grew to use **Epson's** foray into computers with the DX 10 and HX 20 which most of you have never heard of or even seen. Most thought that Epson was just a printer company.

Digital pen technology, by **Anoto**, offered 'outside of the box thinking' for uses that solved transmission of information via the written word, included a Digital Pen Platform for use by Cities for Parking Citations and for use in the war zones of the Middle East in the collection of information.



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Ashton developed '**Atmospherics**' which gathers all forms of information, data, and analysis for implementation in Iraq/Afghanistan or any war zone, which has saved numerous lives and furthered our capabilities to succeed on being ahead of the intelligence gathering curve. It continues today to be used by governments to fight the terroristic ideology and cultures that are attacking the Western world.

Analytics and algorithms have played a major role in the company, now as a vetted partner with **LexisNexis** our **risk solutions partner**, we have our **Accurint Virtual Crime Center**, which is a total *Link Analysis solution to fight crime*, predictive analysis, and crime analytics, combined with our vast access to the largest repository of public data. Our data success and capabilities are endless.

Which includes the ability to restrict the sellers of Opioids and being able to digitally to delve into the buyer/seller connections, socially and digitally using forensic investigation in these Social Media World times.

RecoupeIT, which Reunites Revenues with Government, debt collection through the use of public data and our retired law enforcement officers who continue to use the hard and soft skill sets to recoup missing revenue. Keene created and brought his collection skills from his success in the U.K.



It does not stop there; **Social Media Interaction** has been a major part of our growth with the ability to create proactive social media information with *calls to action* and combining with **Proximity Social Marketing** at our forefront as pioneers in the advertising/information communications field.

Our social media skills are used by law enforcement to drill down of the '*bad guys*' who cannot keep the mouths shut whilst using their fingers and thumbs to tell their friends of their achievement, whilst allow law enforcement to see all!

Having been a driving force with RFID and numerous contracts in Healthcare and inventory control within Europe, although cutting edge but limited because of technology stagnation and cost, new ideas in other communications were needed.

Seven years ago, Ashton combined weak Low Energy Bluetooth (BLE) with capabilities to utilize another communications platform to be sent to devices, Smartphones were in their infancy and internal capability limited. It was cost prohibitive to even attempt to market the unique communication tool.

Not anymore! Our LE Bluetooth potential and solutions are endless, as you will all witness over the months and years.



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'We have been deeply entrenched in computer development, data capture, algorithmic combinations, predictive analytics, and marketing since 1976 and have achieved with our team, milestones in the introduction of what some call, dysfunctional technology. Which it certainly is!' stated Ashton.

Proximity Social Marketing with our capabilities is not only the latest, it is the only concise and targeted device without the loss or invasion of privacy available to all businesses no matter what size or marketing budget.

It is an introduction to extreme changes in how marketing and advertising are utilized as our technology that is in the palm of our hand grows by leaps and bounds. It a solution which will be responsible for billions of dollars of marketing success.

Radiated proximity marketing is endless, especially when working alongside the right perceptive team.

Our work with law enforcement agencies and the DoD globally on social media monitoring, crime mapping, analytics and predictive analysis has proved a stable flow of vital useable information to thwart criminals and terrorists, both physical and cyber. Our **Risks Solution partner, LexisNexis** is the world's repository for information, which means we have extreme data at our fingertips and how to use for corporation's success.

It is the ability to be proactive and inform communities of the issues that surround them, making them **Trust and Respect** the work law enforcement and public safety completes daily.

This is proven in our **Coaching & Mentoring** capabilities as a team with the **Super 1829 Symposiums.**

Our involvement and creation of the global software company, **Red Tagged** who are *Ethical Hackers* whose world-wide clients know how our prior knowledge has and is, protecting corporations and their clients/customers from cybercrime. Services are never advertised, our clients not discussed and all is behind the scenes to not attract hackers.

In the cyber world, the understanding of systems is by sniffing the servers and seeing in real time the data flow, requests, changes, and authorized acknowledgments are the base of moving forward. Knowing that real-time baseline allows us, with you, to know what you are being targeted for on a daily basis.

It is **Red Tagged Cyber Forensic Archeology**, layer by layer, uncovering all the connections and layers that have amassed over the years. Changes in management, new owners, upgraded or new software replaced software that is still operating, collecting data and unprotected.



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Knowing the Malware Threats, the ability to distract the would-be hacker with Web Decoys and enforcing a secure armor or shield on all your web activity is our mission to secure all you do, protect the Brand and your clients and shareholders.

It is all about CHANGE & COMMUNICATION SKILLS!

All that **CommSmart Global Group** does and has amassed over the years is also used in the formation of working with **Smart Cities and their public safety factors**. Understanding the World Wide Web is imperative and extremely dangerous in the wrong hands. Remember, society is made up of small business that demands equal opportunity to succeed.

It is the enhancing of the communities' life that is the be all and end all of the ubiquitous technology, the Internet.

It is Ashton/Keene's with the team's logical ability to communicate that they have honed throughout their global careers and are entrusted at a level of security and understanding, that is sort by many.



Derek Keene, V.P. CommSmart Global Group

Nicholas Ashton, CEO/CIO CommSmart Global Group

Derek Keene V.P.

College educated and leaving with honors played football (soccer) as a professional for Chelsea and other clubs.

Was recruited by the Metropolitan police force in 1971 and moved through the ranks and spent 14 years as a senior detective spending 12 year on the elite *Flying Squad* dealing with all types of major crime, including fraud and major London gang-related connections, dealing with top echelon criminals. Retired after a shooting incident.



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During these years Keene gained a huge amount of experience dealing with all types of people in all types of environments. In every situation imaginable, including the London gangs. Keene received many police commendations and retired from the police in 1986.

In 1990 Keene formed a company to collect and streamline the collection of UK government taxes. In fact, became the fourth largest collection agency in the UK within 6 months. Eventually sold his businesses and moved to the USA ten years ago.

Keene joined Ashton and the duo have made vast changes in communications and the use of criminal and public data to change the face of crime fighting.

On a sporting note, Keene has used his sporting career to coach children of ages 7/17 in football (soccer) both at the high school and private coaching.

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