

## Who we are

**Communicators Extraordinaire with an expertise from the streets.**

Our *Hard Skills* were learned in law enforcement, the **London Metropolitan Police** within highly visible sections, counter-terrorism, major crimes, fraud and local community policing. Our *Soft Skill Sets* are even more important as individuals who all work in different, but cohesive ways

- **Listeners, Coaches & Mentors**
- **WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...**
- **A LexisNexis Risk Solutions Partner**

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**Successful Analytical  
Finger & Thumbing  
Interaction with Positive  
Cause, Effect & Outcome  
Digital Policing Personified!**



**COMMSMART GLOBAL GROUP**

A LexisNexis Risk Solutions Partner



**CommSmart Global Group**  
A LexisNexis Risk Solutions Partner

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## Products & Services

### Digital Policing



For 21 years we have created, implemented and successfully changed policing globally. Technology on its own will not work, it has to be the side by side capabilities of **street smart experience** and **digital policing** working and attracting a new type of officer to have the digital tools to work productively.

### Social Media Interaction



Once the bar or pub was the social center where law enforcement gleaned so much information of those bragging of their criminal deeds. Not anymore, we have the compliant capabilities of **Social Media Monitoring** watching drug dealers/buyers, child sexual abusers, human traffickers, we see you all!

### Professional Services



Coaching & mentoring for all employees, management with 6-month follow-ups. Analytics & Social Media Interaction.

# Societal Concerns

How lives have changed in such a short period of time. Lawlessness has increased at a rate that the statisticians cannot keep up with. Statistics are out of date with historical blunders that cannot be rectified until it is far too late.

This is not our approach at all! **We deal in the Now**, with up-to-date revolving data at your fingertips. In fact, right in the palm of your hand!

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**CommSmart Global Group is more than your social referees, we are your direct social links to NOW!**

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## Proactive Predictability Productivity

It is all well and good collecting data, writing reports and circulating the information, but if it is out-of-date, what good is it?

Our community crime mapping, crime analytics, predictive analysis with social media monitoring linked to public data is second to none. **Not a marketing statement, pure facts!**

## We are conversationalists

We have two ears and eyes, we listen, review and then, with that assessment will use our collective skills to implement what we believe is right for your corporation or agency on all levels.

Then we coach and mentor you to understand and use the proven and fluid techniques of proactive social, analytic interaction and subsequently, change the horizon.

# Overview of Programs

## Social Media Interaction



Social media usage can be your friend and a sordid enemy. **S.M.I.** has a lineage of successful communications, and an ability to impart the hard skill sets and recognize those individual soft skill sets to maximize the overall effectiveness.

## Predictive/Crime Analytics



Our capabilities as analytic workhorses rely on the social interactions of today. Knowledge is King and instead of just the sounds of the streets we now have access to data/information at all levels, Public, Criminal & Atmospheric.

## Professional Services



Having been in the computer industry since 1976, we have seen it all. Our professional services include our coaching/mentoring with the '**1829 Super Symposiums**'. Showing why the original Father of Policing, Sir Robert Peel's **Nine Peelian Principles** are as relevant today with the addition of the tenth principle, yes, **digital policing technology**.

## Times have Changed, Even, how Presidents communicate and so should you!

### Empty the Data Silos or at least allow Translation Access

Storing data, then at years end starting to create the analytics is barmy! It is always out dated, takes months and fails those that need the information NOW!

**CommSmart Global Group** with our **LexisNexis Risk Solutions Partner** are logical regular business people who are opinionated, direct and listeners, who implement the changes with a solid competence and aptitude.

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*People listen to our proven tailored solutions, even if we have funny accents! Importantly they listen, implement and succeed.*

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### Us...

Dedicated to implementing necessary change due to the decline in society. There is an aggression toward authority. Police are being attacked, maimed, killed and confronted by a section of society. It is a core element that we can identify, understand, follow and quell if need be. **Cops are part of the community!**

Sir Robert Peel stated that "**The People are the Police and the Police are the People**". We must have all the relevant information and data to protect us all. Safety is a prime factor for our police officers and the business world. **That is Us!**

**Community Crime Mapping, Crime/Predictive Analytics and Social Media Scraping (Monitoring).**

Social Media is the new form of bragging, informing and bullying. All have the connection of people, digital people and how we can productively know so much more, analyze, police in a proactive manner and solve the crimes.

Officers have the information in the palm of their hand on a digital dashboard and at start of shift, in the briefings are ahead of the curve on all issues that have occurred on their 'beat' or 'ward'. That is how current we are all for the price of a cup of coffee per warranted or sworn officer per week.

***You can afford to purchase a cup of coffee per officer, per week to serve and protect the community, which includes you!***

## Mission

### Implement & Utilize the Tenth Peelian Principle, Changing Lives with Connectivity For All...



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