

DIGITAL POLICING – THE GLOBAL SOLUTION

Policing is in our DNA, our passion, so to speak. **CommSmart Global Group, a LexisNexis Risk Solutions Partner**, is the logical straight-talking global leader in digital policing.

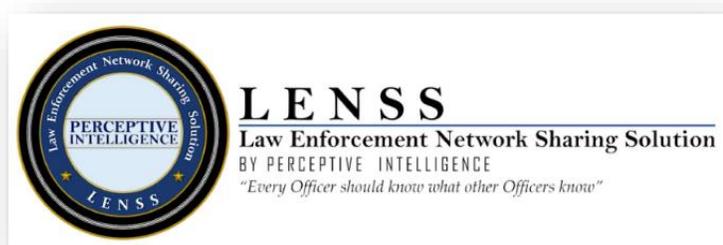
Our global team comprises of former London Metropolitan Police officers, with a background of understanding street crime, counter-terrorism, identity theft, fraud, gang crimes, murder, cyber-terrorism, hacking, CCTV Facial Recognition and *Super Recognizer Facial Recognition* capabilities and services.

Policing today is not the policing of yesterday or of how Sir Robert Peel, back in 1829 visualized it would. The **Nine Peelian Principles** are still as relevant today as they were when Peel dictated them back then. Sadly, the majority of officers and management have no idea what they are and stand for but they should. **Now we introduce the 10th Peelian Principle!**

Predictive analysis and crime analytics, when combined with street-smart policing, it is a comprehensive community policing tool. We must remember that as Peel stated, **'The Police are the People and People are the Police'**. This must always be at the forefront of our minds.

The collection of crime data through reports is doing pretty well, but then it stops! Sharing this data and analytics across borders, both county, city, state and nationally is missing in many locations globally. Not with us, it is shared! Our ability to create the data trail with our access to 65 billion public records with law enforcement through our partnered Accurint solutions is the key.

This is where **LENSS (Law Enforcement Network Sharing Solution)** is the revolution in communications and across border/agency information exchange. Now, the data that has sat in data silos collecting dust, is directly in the hands of the officers on the street, where it is desperately needed to protect their security and well-being, opening the previously hidden crime data allowing them to do their job securely and solve the crime.



Everything you require is encapsulated within **LENSS, DMV, NCIC, HIDTA, Safety Net, LPR, PNC, CRIMINT, Accurint local crime and public data with any other databases you wish to add from your existing databases.** As you action your normal verification process via **LENSS**, it accesses all these steps on one screen, smartphone, laptop, and PC Desktop, it works with all.

Within one operation, no additional programs to use, no more retyping names, vehicle tags or other vital information, right in the palm of the hand and at your fingertips.

It is the additional information that is significant, every report and importantly the previous **officer's on-the-spot notes** are matched in *real-time* and alert the current officer of every interaction the individual has had with law enforcement, from traffic stops to infractions, with important detail from those *notes* which will be compared and matched.

Now, with **LENSS**, there is a major team of previous officers who have had some interaction with this reported vehicle or individual that is now with this officer. They are all in communication instantaneously via email and SMS text generated automatically by **LENSS**. If back-up is required, all the current and past threads of information are in their hands also.

CommSmart Global Group

"We have taken crime solving back to the level Sir Robert Peel laid out and has since been decimated by political budget cuts, by those that have no earthly idea of what is happening on their streets around the world. It is not too late to remedy if you will listen to those in the 'know', meaning officers, management and enterprise operations like us. Not thinking you know it all!

We are assured you will, after all, it is about protecting proactively all, including your families."

- Nicholas Ashton, CEO

No one is walking in blind!

Checkboxes cannot do that. The simple visual ability, comments, location, associates are brought right to you. Preparing you for the true statements which have previously been stated to others. This is ensuring your safety as to who you really are encountering and speaking with.

From traffic stops, community incidents, domestic disturbance to warrant service. Officers now have so much more relevant data at their fingertips for the safety of all.

There has been a radical change in our society regarding communications, both audible and visual. The Smartphone is just the tip of the technology iceberg. Body worn cameras introduction has made a change and still many departments have not an inkling how to productively use this crime-fighting documentary device.

CCTV has been around for decades but never had the facial recognition capabilities, clarity or human expertise in establishing a suspect's identity until now.

CommSmart Global Group has perfected a solution for usage and gathering of CCTV evidentiary digital footage, not only from commercial operations but from neighborhood residential cameras, such as 'Ring'. What is the point in delaying the gathering of this vital digital footage and allowing the 'golden hour' to tick by?

Today we see more convenience store/gas station robberies, the majority have CCTV footage of the incident. Having access and ability to take an evidentiary copy of the incident takes too much time and waiting for CSI technicians to arrive. Our ability to make a simple secure copy and distribute immediately has become extremely simple with our solution.



Catch A Thief Technology®

Our retail solution for all facilities that suffer or can suffer from shoplifting issues. Catching and know who these individuals are and law enforcement having additional video data is a prominent proactive step.



Our Offerings -

- **Communities Solutions for Shoplifter Identifications**
- **Time Sensitive CCTV Investigation Tools**
- **Facial Recognition**
- **Crime and Predictive Analysis**
- **Proximity Contextual Communications**



SCAN TO KNOW MUCH MORE

One of the most expensive crimes that happen globally is shoplifting and the gang involvement. Law enforcement does not have the resources to spend on this multi-billion-dollar issue. Proactive signage with true CCTV placed within retail stores, which is a positive to honest shoppers. Even video segments about the proactive use of CCTV reducing theft costs can be played within the retail operation.

Violence towards staff, theft from retail outlets and other businesses are becoming more prominent across the globe, making the places we live, shop and work feel extremely unsafe.

Dedicated to working closely with retailers and businesses helping them reduce crime. Improving the security of your shoppers, knowing that shoplifting has been reduced! Protect your business with our **Catch A Thief service**.

Small business to national retail stores, *Catch A Thief* reduces thefts by the proactive presence.

Annual Fee with database and signage package. Plus, facial recognition analytics on a per minute video analysis.

Times have changed, societal issues have increased, meaning store thefts have risen whilst the crimes go unsolved. Insurance rates are sky high, but with proactive measures, a premium reduction can be sought.

Catch A Thief uses a subset of **LENS** to share the information with all subscribed retail operations that are within the network. It also connections to law enforcement.

THAT IS THE PRACTICAL WORKING DIFFERENCE!

**We Are in the Now & Keep You;
In the Know...**