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SOCIAL MEDIA INTERACTION & ANALYTICS
IS YOUR SOCIAL MEDIA MISSING IN ACTION?
WWW.COMMSMARTGLOBALGROUP.COM
A LexisNexis Risk Solutions Partner

COMMSMART GLOBAL GROUP
A LEXISNEXIS RISK SOLUTIONS PARTNER

IS YOUR SOCIAL MEDIA 'MISSING IN ACTION?'

IT IS ALL ABOUT FINGERS & THUMBS!

Societal Concerns

How lives have changed in such a short period of time.

Lawlessness has increased at a rate of people hiding behind their fingers and thumbs, causing havoc. Corporations can be affected with false and fake information and change the monetary value of a company.

It is about how to handle the information flow which is a two-way street. Proactive communications are the basis of all we do.

It is who directly can corporately/law enforcement agency wise inform the public via *social media* in a manner that attracts returned actions.

Freedom of using social media and having personal accounts is all wonderful, as long there are stipulations and disclaimers which must be adhered to.

We deal in the Now, with up-to-date revolving data/information at your fingertips. **In fact, right in the palm of your hand!**



CommSmart Global Group is more than your social referees, we are your direct social links to NOW!

Proactive Predictability Productivity

We have two ears and eyes, we listen, review and then, with that assessment will use our collective skills to implement what we believe is right for your corporation or agency on all levels.

Then we coach and mentor you to understand and use the proven and fluid techniques of proactive social, analytic interaction and subsequently, change the horizon.



Times Have Changed, Even, How Presidents Communicate and the Way You Should Too!

It is all about Interaction!

You might be thinking, it is only *social media* for goodness sake! Twitter, Facebook, Instagram etc. In our world it is used, misused and forgotten.

Yes, it is. One wrong move or a piece of misinformation and you are toast, burnt to a financial or libelous crisp!

CommSmart Global Group with our **LexisNexis Risk Solutions Partner** are logical, regular, business people who are opinionated, direct and listeners, who implement the changes with a solid competence and aptitude.

People listen to our proven tailored solutions, even if we have funny accents! Importantly they listen, implement and succeed!

Us...

Dedicated to implementing necessary change due to the decline in society. There is an aggression toward authority, corporations are dragged down by 'fake news' and someone must take a firm stand!

Even the police are being attacked, maimed, killed and confronted by a section of society that venting its displeasures of society on the uniform or corporate power. It is a core element that we can identify, understand, follow and quell if need be.

Cops, local business and corporations are part of the community and vulnerable!

We must have at our fingertips all the relevant information and data to protect us all. Safety is a prime factor for our police officers and the business world.

Social Media is the new form of *bragging, informing and also bullying*. All have the connection to people, digital people. It is how we can productively know so much more, analyze, and understand in a proactive manner.

It is all about people, every single one of us with our faults, skill sets, attributes and emotions blowing in the wind. Today in seconds, information can kill a deal, ruin a marketing campaign and emotional track people to take the wrong steps. It can also warn, inform and be seen as a 'call for action'.

We bring to the forefront all the abilities to succeed.

Mission

'Implement & Utilize All Social Attributes, Changing Lives, with Connectivity For All...'

Professional Services

Social Media Interaction & Analytics

Communications is the important key to all actions, especially informing and asking for 'calls for action'. Coaching and mentoring is our success in explaining the ***do's, don't and 'oh no's'*** of successful social media communication to protect the *Brand* or organization.

Once the bar or pub was the social center where all gossip was gleaned. So much information of those bragging of their criminal deeds. Not anymore, we have the compliant capabilities of ***Social Media Interaction Analytics*** watching drug dealers/buyers, child sexual abusers, human traffickers, corporate spies, we see you all!



It is all about working side by side with coaching and mentoring, not teaching and lecturing. *Social Media* has two sides 'good and evil', both are as important as each other.

The amount of information generated every single second is impossible to comprehend, digest and share, we should never expect anyone person to be able to action this.

Social Media Interaction & Analytics is an 'Art Form'!

CommSmart Global Group's team imparts the skill sets in a unique and conversational manner. Coaching and Mentoring in this manner have been proven by us over and over again.

SMIA SYMPOSIUM Includes:

- **C-Suite Executives**
- **HR Department**
- **Administration**
- **Supervisors**
- **Selected Department Heads**
- **Soft Skill Communicators**

Our symposium varies depending on the size of the organization, 3 day minimum with our ability to work continuously with you, understanding of your idiosyncrasies, so we can tailor your social media communications. Then, we are with you every six months.

Your social media interaction symposium investment depends on the size of the company and with law enforcement agencies, how many sworn/warranted officers in your employ.



Mission Statement

Concise, competent and calculated for tailored success, this is our cornerstone and key to our mission.

Our team's global expertise goes back to the Irish Republican Army (IRA) days, murders, bombing both in Northern Ireland and on the U.K. mainland. European terrorism and the Iraq issues with an increase with further global terror groups has been our focus.

Having either served in the London Metropolitan Police, the British Army and or American law Enforcement, we have frontline experience of terrorism with Street Smart understanding and use those hard and soft skill sets daily that are demanded!

Since the birth of social media, there has been a dearth of fanatical posting by terrorists who are about to attack the Western World. These are posted prior to attacks, can we know that these posts occur?

Yes, **CommSmart Global Group's Virtual Center** which includes Social Media Analytics/Interaction looks deeply at social media, including Facebook, Twitter, Instagram and videos posted to YouTube. It has the have the ability to be analyzed with credible means.

It is not just looking it is examining all words, locations and with perfected algorithms informing us in 'real time' of issues and concerns, even down to the GPS location and includes the ability to Geo-Fence for tight drilling down on social or anti-social sources.

It is our crime analytics, predictive analysis and down to earth capabilities with the largest public data storage globally that will stop or quell these attacks.

There is no one who else that can achieve this.

Technology on its own will not work, it has to be the side by side capabilities of **street smart experience** and **digital policing** working and attracting a new type of officer to have the digital tools to work productively.

Who we are

Communicators Extraordinaire with a social expertise from business, law enforcement, and the streets.

Our *Hard Skills* were learned in law enforcement, the **London Metropolitan Police** within highly visible sections, counter-terrorism, major crimes, fraud and local community policing.

Our *Soft Skill Sets* are even more important as individuals who all work in different, but cohesive ways

Listeners, Coaches and Mentors

WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...

A LexisNexis Risk Solutions Partner

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