

## Loss Prevention Has Successfully Stepped into the 21<sup>st</sup> Century

It is stated that **Retail Loss Prevention** is a set of practices employed by retail companies to preserve profit. Profit preservation is any business activity specifically designed to reduce preventable **losses**. A preventable **loss** is any business cost caused by deliberate or inadvertent human actions, colloquially known as "shrinkage".

Shoplifting and employee pilfering is a major crime wave, which has been around since the oldest profession, and I do not mean accounting!



This '**Gateway Crime Activity**' is a financial annoyance to us all, the store, retail chain and the public, we all suffer as the thefts eat into the store's profit margin and loss prevention departments have to be paid for. Hence increased product costs.

You can have the most sophisticated CCTV and staff to always be on the lookout for activity and once spotted the steps taken have to stand up in court. Making sure you have the evidence of the three steps of actual theft, concealment and leaving the premises without paying.

CCTV records actions within the stores and then you document the incidents. That is all well and good for your own records, knowing if seen in your facility again, you know what you are looking for. What about all the other retail stores and operators, should they not know as well?

**CommSmart Global Group, a LexisNexis Risk Solutions Partner** has introduced the revival of a loss prevention solution that ended in 2015 when LexisNexis purchased Bair Analytics. Not just what was available before, but even more capabilities to ease the shoplifting crisis.

It was the shareability of information between subscribing retailers that had you all using the solution. Now, the **LOSS PREVENTION NETWORK SHARING SOLUTION**, which is a subset of **LENSS (Law Enforcement Network Sharing Solution)** *is now available*.

It is Dash Board driven digital index card which is collated by our proprietary/patented solution looking at the compilation of a digital index card and the *individual notes* placed within that are compared and are looked for matches within all reports filed.

### Shared Indexed Information via 'Subject Packets' Is More Than the Key!

Firstly, what is a '**Subject Packet**'? it is a digital means to collate all information regarding individuals of interest, arrestees, incidents, Interview Reports, Stop & Frisk Information etc. This is then **digitally sharable instantaneously** via email/SMS text with others who have collectively filed individual reports that match information/data within the existing filed indexed information. Sharing is a cross-border/agency protocol, meaning all, even globally if administratively required.



Information or the storing of information, has always been an issue. In policing we *live or die* on facts, facts that have been written down at the time of the incident or arrest and then being able to refer to them for the completion of the case.

Most times, they are filed away and will never see the light of day until someone *goes fishing*, which takes time and draws frustration. This is so negative to not allow this information availability to others, it will save lives and protect officers who now know who they are speaking with, their background and real name. So much more than is available in the majority of retail operations today.

**Where have we gone wrong?** Placing information in silos and not allowing others to see vital information is nonsensical, is it not? It hampers the solving of the crime and is costing an inordinate amount of the depleted budget, which you can ill afford!

**CommSmart Global Group, a LexisNexis Risk Solutions Partner**, is not just an outside enterprise that does not have previous and up-to-date working knowledge of global policing. Our ability to look in from the outside with logical business practices, fully understanding the inner workings of law enforcement agencies is second to none. Our team in the majority are former law enforcement personnel, working in street crime, narcotics, gangs, fraud, counter-terrorism with major agencies globally, and the FBI.

The challenges have been exacerbated by budget reductions at a time they are desperately needed and spent wisely. Proactivity is so necessary and will be achieved with valuable collected data/information being made available, securely to officers, right to the palm of their hand, either their Smartphone, Tablet or Laptop computer.

**LOSS PREVENTION NETWORK SHARING SOLUTION - LPNSS** is a proven success which is affordable and installable without time constraints. This is the **loss prevention revolution** you have been seeking. Have your loss prevention department speak with us and request a digital demonstration.

**FACIAL RECOGNITION** is not affordable for all. Our **LPNSS solution** includes the ability via our annual subscription basis to use facial recognition on a per minute basis. Incidents that are recorded only need short digital images supplied and we make this cost effective.

### VIDEO ANALYST SERVICE

Expert analysts are now just a mouse click away. For police or law enforcement teams that are stretched, or for organizations without the relevant in-house expertise, customers can outsource their video investigation to **LPNSS**. Provide us with a briefing and the raw data, and our team of Super Recognizers and Facial Recognition Viewing Experts will send you their daily progress reports and deliver full reports on the findings (with a secure audit trail).



### TEAM-BASED CASE MANAGEMENT SYSTEM

We manage your entire workflow, from importing starter case material to a case through to outputs for court or other investigators. Assign differing levels of permission within teams of video analysts and allocate responsibilities, work on multiple cases simultaneously, capture statistics on activities and monitor fully traceable workflows.

**If you wish a full Digital Symposium for you and/or your surrounding retail operations, let's do it!**



**LOSS PREVENTION NETWORK SHARING SOLUTION**  
A Sub-Set of LENS

REVOLUTIONIZE YOUR:  
• COMMUNICATIONS  
• SHARED INFORMATION  
• PROACTIVE EFFECT ON ALL  
• POSITIVE BUDGET RESPONSE  
• SAFETY OF LOSS PREVENTION STAFF  
• SUCCESSFUL CONCLUSIONS OF CASES



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**FOCUSED, FACT FILLED, FUSION OF INFORMATION AT YOUR FINGERTIPS**

### [Take a look at more information](#)

There a series of law enforcement videos that will show you just some of the success and uses of LENS.

**Do Not Let Another Day Go by Without Investigating How You Can Radically Improve Your Loss Prevention Success!**

**THAT IS THE PRACTICAL WORKING DIFFERENCE!**

**We Are in the Now & Keep You; In the Know...**

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