
Fed Up That You Can't Use Your Smartphone to Pay at the Cash Register?
ProxComm Technology© Just Changed That!

95% of the time you cannot use your Smartphone to pay at the cash register. You have been left out of spending your well-earned monies where you want to electronically pay.

Not anymore!

ProxComm Technology with our **Enhanced QR Codes** opens the cash register barn door wide open. All businesses large, small and even at the Farmers-Market can accept payments with our **PROX\$KASH Enhanced QR Code** has revolutionized paying for goods and services with any Smartphone, yes, any Smartphone.

PROX\$KASH allows all business to accept electronic technology via a Smartphone, which enhances their business opportunity.

Many vendors, mostly local small businesses, are hesitant to support NFC contactless payments due to the underlying costs. While it is reasonable to expect McDonald's to accept credit cards, a vendor at a local farmers' market in a city is less likely to own a POS machine that supports contactless chip cards. **NFC (Near Far Communications)** is a chipset in very few Smartphones that can be used for paying electronically. It has restricted those that can use it. Now it has all changed! It even includes more marketing and advertising information via notifications.

PROX\$KASH Enhanced QR Code payments, on the other hand, demand no such extra hardware requirement. It is for sure that NFC chips come with an additional cost, and that is a luxury for many customers who have little incentive for paying an extra price to opt for NFC-based payments.

Notwithstanding that NFC-based payments are still growing in many Western countries, *ProxComm Technology* is looking forward to seeing the **PROX\$KASH Enhanced QR Code** payments to be used in North America and exported to developing regions like Southeast Asia. It allows people with a \$99 smartphone to benefit from mobile payments – or online financing in general – in a convenient, economical and secure fashion. Moving forward, we are seeing a growing presence of QR codes in more scenarios of cashless transactions worldwide.

For more information call: (515) 200.7068 or (330) 366-6860

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WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...