



September 29, 2018

## People, Law Enforcement, Good, Bad and Ugly Here is The Change Action... LENSS, Policing Like it Was Meant to Be

We all, no matter what we do for a living, need to be incentivized, a fact of life.

Daily, that push to do what we do for a living, we require that additional thrust to work our daily job. It is human nature to be driven to complete, for whatever reasons. The public is driven to earn their daily bread, criminals are driven to steal other's daily bread and police officers are the protectors of bread crust.

Looking at this from the perspective of a law enforcement officer, but bear in mind this is the same no matter what part of society you work within, we are looking at incentivizing the actions of the day or work period.



Entrepreneurs and business owners are constantly dealing with two big staffing issues: attracting that top talent and retaining it. We all want a capable, well-rounded staff for our companies or organizations. No matter how specialized the role you're hiring for, versatility still usually tops the list of qualifications, especially in public safety. It's also something employees themselves tend to value: if you don't give your staff a variety of new challenges, they won't grow professionally and

may begin looking elsewhere. This is common in law enforcement as the example of Highway Patrol or State Police who have a never-ending circle of hiring and replacing.

In order to excite employees to do their best in every part of their job, organizations need to be proactive-creating opportunities for their team members to excel and rewarding them for when they do.

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Let's introduce to you why **LENSS** (**Law Enforcement Network Sharing Solution**) **Platform** is the key to the necessity to bring policing, including officers, management, and crime solving, back from the worst time ever in its 189-year history. Admit it, it is bad and looking for excuses is more difficult than you thought. Sure, social media and public negativity are on the top of the list as culprits to the situation.

Please do not think that there are no other issues, as it comes down to management, employee selection, training and coaching with a proactive attitude and not the bullying attitude of the past. To make the change we do not sugar-coat the issues and what is going on in the workplace. Policing is no different to any other inner sanctum of business or corporation.

We shall now discuss the good, bad and ugly aspects that are encountered with employees every single day.

The differences with law enforcement officers, like any other employee is simple, we have **aggressive**, **good**, **poor**, **lazy and worthless** and they are still employed no matter which one they are. *You get the picture!* 

With **LENSS** even your lowest effective officer is transferred to be a far better officer. It is simple as collecting data that they would have never ever have collected before.

With LENSS (Law Enforcement Network Sharing Solution) Platform, it makes a major difference. Let us present an overview of the platform.

## The Digital Virtual Reality of Shared Information Delivery

Globally, all law enforcement has their methods and systems to check who a person is, their possible criminal record or a vehicle's registration and ownership. This is all static information sitting in various siloed databases and is not accessible with just a one-time entry. It is not giving a 'real-time' picture of who they are stopping and interacting with.

Police officers, especially those that are frontline, street cops, traffic units, warrant service officers, and detectives are blindsided every single day confronting individuals by not having the full facts at their fingertips. Their lives are on the line, the safety of these officers is tantamount to policing and public interaction for success.

**The Shared Information Revolution of Law Enforcement** has arrived, proven and available to all global law enforcement agencies. In fact, it is five years in operation in the State of Louisiana and used state-wide every single second of the day. Louisiana is the home of Perceptive Intelligence who created **LENSS** from twenty-three years of narcotics investigations and street policing. It is a logical revolution in protecting officers and collecting the simplest information that makes the radical difference.

In the USA, NCIC, which is used for criminal backgrounds is now fifty-one years old and like DMV database is static information stored in a dusty old data silo. It tells you nothing of what the individual's interaction with law enforcement has been previously or the what the facts are about the participation of the said vehicle and what it has been involved in.

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The U.K. is slightly different, but with similar issues. Vehicles stopped use PNC for information and then if need be a secondary query to CRIMINT (Intelligence Information). When a person is checked, it is two-fold again in querying, using CRIMINT and Border/Immigration data. This is also static information and not current with other interviews/stops or investigations.

**LENSS** works across the board, no matter what part of public safety. It is the proprietary/patented ability to securely share information, which uses your current databases plus all current thread information.

Community Policing	Traffic Stops	Traffic Accidents
DUI Checkpoints	LPR	Stop & Frisk
Gang Investigations	Calls for Service	Drug Investigations
Loss Prevention	Border patrol	Immigration/Customs
Pedophile Groups	Human Trafficking	Slavery
CCTV Reports	Facial Recognition	Currency Recording
Terrorism	SWAT	Warrant Service

All information gathered through any of those situations is totally shareable instantaneously with those who have a connection across borders and agencies via email and SMS text. Bringing them directly into the capability to solve right there and then.

As the report or citation is written and completed with all checkboxes marked, the officer makes simple notes with the expansion of relevant information on the stop or citation issuance. This is likened to an **Electronic Index Card of Perpetual Information**. Should this match other information already in the system, all other individuals will be alerted via email and or SMS text. This information has now instantaneously been sent to all others that are now alerted. It can include back-up or a specialist unit response.

In the event of an officer being sent for a call for service, for a loud noise complaint, he or she can enter the address of the location and know what other concerns or calls have occurred with individuals residing there. This is expanding officer safety with up-to-date information via **LENSS**.



PERCEPTIVE

INTELLIGENCE

In addition, **LENSS Currency Tracking Machines**, and why the **LENSS** (*Law Enforcement Networking Sharing Solution*) Platform has a currency tracking module that not only counts currency, notates the denomination and records the serial numbers, produces a printed list, a picture of back and front of the bill and places the collected data in a national database for access by all who have administrative access via a laptop or Smartphone in the field. Yes, to all officers who when stopping a suspect who has suspicious funds or is a known drug dealer or currency mule can run their currency serial numbers in real-time for comparison.

If matched, the system not only shows the officer the thread of information to review, it also informs all officers and department agencies who are involved that a comparison has been made. **This is instantaneous via SMS Text and or Email.** 

This alone is a massive change in knowing the currency on the streets. Seized, confiscated or suspect currency can now be recorded in mere seconds, allowing for all officers to have this information instantaneously, with ease to query the monies or currency at a traffic stop or a planned raid where known monies will be.





**LENSS Currency Tracking Machines** are housed within various agencies/departments/Banks for ease of

scanning seized or checking currency and logging for all to have access securely and query.

Today, cross-border crime information sharing was non-existent until now! Yes, proactive police department tools that are agnostic to what devices it can be used on.

**LENSS** (*Law Enforcement Network Sharing Solution*) Platform, through all of the connections via RMS & CAD uses local and national crime data, which has been filed and is securely accessible by all, you now know all about the individuals, locations, and connections. These index cards are simply *'Subject Packets'* containing the major thread of all filed information with officer's notes which are totally searchable.

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LENSS is a Law Enforcement Networking System

LENSS facilitates real time communication as officers are engaging criminal activity

LENSS enables data driven decisions

LENSS enhances officer safety and public safety

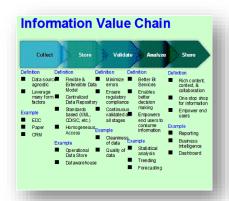
LENSS engages the patrol officer

Through **LENSS**, previous officers who filed information on the individual or with a situation match, they too are informed by SMS text and email. There is now so much background on the incident and its connections, all are fully up to speed without having to use any other person or support channel system. The previous officers can communicate if need be by mobile phone for confirmation. This is protecting the responding officers that are so necessary for today.

## Shared Indexed Information via 'Subject Packets' Is More Than the Key!

Firstly, what is a 'Subject Packet'? it is a digital means to collate all information regarding individuals of interest, arrestees, incidents, traffic stops, Field Interview Reports, Stop & Frisk Information etc. This is then digitally sharable instantaneously with others who have collectively filed individual reports that match information/data within the existing filed indexed information.





Sharing is a **cross-border protocol**, meaning all, even globally if administratively required.

Information or the storing of information, has always been an issue. In policing we *live or die* on facts, facts that have been written down at the time of the incident or arrest and then being able to refer to them for the completion of the case. Most times, they are filed away and will never see the light of day until someone *goes fishing*, which takes time and draws frustration. This is so negative to not allow this information availability to others, it will save lives and protect officers who now know who they are speaking with, their background and

real name. So much more than is available in the majority of agencies today.

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Nicholas Ashton Strategic Development

LENSS is the Change...



