



Contextual Leveling of Communication Reach
Pertinent, Proximity Smartphone Engagement

Making Your Information Relevant & Updated At All Times

A bold competent statement that is more than just about paperwork/information updates that increases the relevance of all documents. It is allowing access to the latest information and other facets, expanding the original document's reach.

Saving reprinting and distribution costs/time making a radical difference in the continuance of current information flow without actually typing another URL, opening yet another email or mailing hard copies. Available from all your technology devices via the power of the Internet of Things (IoT) and **ProxComm Technology**® **EQR Codes**®.

Think about the training/product information/warnings, 'How to' manuals, education textbooks that you continue to keep updating, reprinting or even updating an URL.

Use our **EQR Codes Solution** within the original document/brochure/collateral both on the screen and on the printed page. Literally, instantaneously, you will have all your changes or updates in your literature for your employees, clients and customers using this time saving and up-to-date **EQR Code** connection.

Providing direct customer engagement via **ProxComm Technology's Power of Ten EQR codes** for *enhanced* internal and external communications -

- Documents
- Payments
- Marketing Campaigns
- Brochures
- Training
- Client Information
- Videos
- Email / Texting
- Customer / Patient Portal
- Landing Pages
- Phone Call
- Loyalty Programs
- Social Media
- Corp Communications
- Promote Mobile App

What is it we are exactly talking about?

It is a solution originally developed by Toyota in 1993 for inventory control called QR codes. We have all seen them. That boxy black and white bunch of squares, which you scan with a QR reader on your Smartphone and that took you to a single URL or message.

So, what is different in 2018 and the EQR Code?

In the past people had to download a QR reader, but today smartphones now have built-in QR code readers. Also, nothing is more frustrating than when you scan a QR Code, it goes nowhere with a "404 error message", meaning total annoyance to all. That does not happen with the **ProxComm Technology EQR Code!** Totally secure and your information is always available, unlike the supposed QR generators you see in the app stores.

Now for the major difference! Our **EQR Code scanner** works directly with more graphical information and **provides access to up to ten (10) differing pieces of information**. That is remarkable and allows for **ten to the power of you!** A stream of the relevant continuance of information without typing a single word, via our proprietary solution.

When using the **EQR Code** for payment, you not only pay securely, the retailer brings you more information about themselves, special offers, bargains, their mobile loyalty app and importantly a connection never before experienced by the customer. All without NFC that Apple & Google pay require.

This is just the surface of the cost and time-saving communications opportunities.


EQR Codes are the perpetual connection to all clients, customers, and employees. No matter what your business or industry, insurance, banking, healthcare, education, retail and the whole corporate world, you now have a connection for totally current information that can be updated or changed with a few minutes and we mean a few keystrokes genuinely.

EQR Codes are agnostic to your business size, completely affordable, created and updated with total ease. The **EQR Code Power of Ten information streams** for your users to simply scan and touch on their Smartphones or click on a PC, Laptop or Tablet screen.

Security is as strong as can be. Each connection that is scanned is checked against a 'Black List' of banned or suspect URLs. Our annual contracts with 'pay per click' make this so affordable with total support.


Here is an example for the Insurance Industry. >>>>>>

Works in this format for you all!




Enhanced Engagement with Enhanced QR Codes (EQR)

1. **Enhanced Internal Communications**
 - Training Material
 - Announcements
 - Product Updates
 - Marketing Programs
2. **Enhanced Interactive Agent & Customer Communications**
 - Get Quote
 - File Claims
 - Videos
 - Information
 - Offerings
 - Profile Updates
 - Call/Text Msg/eMail
3. **Enhanced Sales / Marketing Communications**
 - Find Agent
 - Marketing Programs
 - Events
 - Get Quote
 - Brochures



EQR Code



- ✓ Multiple Uses
- ✓ Multiple Messages
- ✓ Multiple Engagements
- ✓ In Real Time...

Connect, Engage, Communicate, Be Heard...
WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...

Contact Us Today for a Free Consultation
Email proximity@proxcomm.technology or
call us (515) 200-7068 / UK: 0207 1019247



Scan This Live EQR Code To Experience For Yourself.

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