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Predictive Policing Does Not Work When You Leave a Myriad of Unreported Universal Data on the Street!

LAPD pulls back on data-driven policing

When I saw LAPD was pulling back from Predictive Policing, who has been at the forefront of the so-called *magic bullet* of *predictive policing* which focused on hot spots of crime and repeated offenders, using algorithms and programs such as LexisNexis Accurint, PredPo, and LASER, I was thankful to see this in a very different manner.

Although excellent and useful tools of policing, uninformed community activists have criticized the approach as biased, and a city inspector general review found inconsistent criteria, lack of oversight, and weak evidence of effectiveness. The department has now agreed to suspend the LASER program while it reassesses the data, as reported, with the chief commenting "***Crime reduction strategies are never static. We will continue to learn and evolve in our work***."

Focusing on **specific crime** is missing all the other issues which have a **common denominator, unique identifiers** such as *Vehicle Tag, Driving Licenses, Locations, Associations and everything logical*. Every single one of these is right there at every traffic stop, call for service or incident. Detectives create a *subject packet of conflicts or individuals* which now in the **Law Enforcement Network Sharing Solution** CJIS Cloud and available to every street officer immediately they enter information into DMV or NCIC.

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Departments and Agencies need a tool that supports and incentivizes officers to collect, share and *preserve data* all in a real-time platform solution which is connected to LPR, warrants, facial recognition, DMV/NCIC, mobile CAD, and RMS. LAPD has rightfully so realized that people are unpredictable even though crime is steady and not going away, but officers need to be able to network data nationally in real time to be able to impact crime. That is a fact; if they are ready for real-time data collection, then we have the proven, affordable answer.

Privacy and civil rights groups have long asserted that the programs, which use data gathered by officers, are intrusive and racially biased. At the Police Commission meeting, Moore argued that the programs have led to the lowest crime rates in years. The algorithms, he stressed, do not use race or gender as identifiers.

Unique Identifiers, which are numbers, they do not see black or white; they are numerical.

We are not interested in *color, class or creed*; it is the fourth **'C'** that is important, **criminality**. If you are breaking the law or suspected of breaking the law then the police, law enforcement is charged to suppress and fight crime through the rules on the books.

The problem we face is that billion-dollar companies are selling and promoting those type of analytic systems which do not have the full data and give less than demanded information and are not effective in actual crime fighting.

Most of the time it's a common sense where specific crimes will be committed. We need officers *tracking unique numbers* associated with those crimes where officers can intervene in real time to combat/stop crimes.

It is as simple as a vehicle tag associated with burglars which are known, hits the LPR, located in affluent communities/neighborhoods, sending an SMS text to officers in that jurisdiction. Why? A report has been written previously documenting the activities of the burglars associated with this vehicle. The car is there, and it's associated with a possible crime. Now they can respond before another crime is committed and intervene. **That is predictive policing in real-time notifications.**

It is Pure LENSS Logic!

Make an appointment; we will visit in person, converse and demonstrate the solution.

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