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PROXCOMM SMARTPHONE PROXIMITY MARKETING NOTIFICATIONS

The Power of Multiple Notifications Directly to Smartphones in Nearby Proximity

Des Moines, Iowa, Nashville, Tennessee, Tulsa Oklahoma: The multiple powerful worlds of communications is now right in the palm of everyone’s hand, the Smartphone that we carry!

Today, ProxComm Technology has taken proximity communications even further, now not just one notification transmitted, but up-to ten (10) different informational notifications can be transmitted at one time. Bringing a whole new realm of networking to us all.

ProxComm Technology has today taken it one step further with Proximity Marketing, which is exactly that, information and notifications received on a Smartphone when within the proximity of the transmitted information via a ProxComm proximity beacon or a scanned ProxID QR code.

The Smartphone receives the notification when within a 300-foot radius via Bluetooth Low Energy (BLE) and displays the notification on the Smartphone as a graphic, text or video which is clickable and takes the individual to multiple marketing information, sales coupons in or around a retail store, call to action, which includes sending a text message, making a phone call or even viewing more direct facts. Say at a theme park, zoo or museum. It is endless on what information is passively transmitted via this one-way-marketing street.

ProxComm Technology’s proprietary proximity marketing works with our ProxComm beacons and ProxID QR Codes. Meaning that we available to all Smartphones, via Google Nearby, QR Code and iOS Beacon with or without a mobile App.

If your company already has a Mobile App we will supply you with an SDK (a software development kit) to add to your App software which will work perfectly on all main platforms.

The ProxComm Power of Multiple Notifications opens a whole new world of communications for:

<ul style="list-style-type: none"> • RETAIL • DINING • HEALTHCARE • REAL ESTATE • SMART CITIES • EVENT CENTERS • SPORT STADIUMS • SHOPPING MALLS 	<ul style="list-style-type: none"> • ENTERTAINMENT • MANUFACTURING • CAR DEALERSHIPS • DIGITAL NEWSPAPERS • INDOOR NAVIGATION • HOSPITALITY INDUSTRY • HEALTHCARE COLD CHAIN • AMUSEMENT/EDUCATIONAL
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ProxComm technology has been a leader in the communications field via mobile phones since 2007.

The work in RFID and Bluetooth has provided for these giant leaps in Smartphone applications and marketing services.

Now, we are connected in a proximity way, the ProxComm Way, which expands multiple direct marketing and lead generation to a level never experienced before.

WE ARE IN THE KNOW & KEEP YOU; IN THE KNOW...