

Who we are

Communicators Extraordinaire with a social expertise from business, law enforcement, and the streets.

Our *Hard Skills* were learned in law enforcement, the **London Metropolitan Police** within highly visible sections, counter-terrorism, major crimes, fraud and local community policing.

Our *Soft Skill Sets* are even more important as individuals who all work in different, but cohesive ways

- Listeners, Coaches & Mentors
- WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...
- A LexisNexis Risk Solutions Partner

Contact Us

Located Globally in Europe, U.K. & USA

A LexisNexis Risk Solutions Partner

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CommSmart Global Group
A LexisNexis Risk Solutions Partner



Successful Analytical Finger & Thumbing
Interaction with Positive Cause,
Effect & Outcome

Digital Interaction Personified!



COMMSMART GLOBAL GROUP

A LexisNexis Risk Solutions Partner

It is all about working side by side with coaching and mentoring, not teaching and lecturing. Social Media has two sides 'good and evil', both are as important as each other.

The amount of information generated every single second is impossible to comprehend, digest and share and we should never expect anyone person to be able to action this.

Social Media Interaction & Analytics is an 'Art Form'!

CommSmart Global Group's team impart the skill sets in a unique and conversational manner. Coaching and Mentoring in this manner have been proven over and over again.

SMIA SYMPOSIUM Includes:

- C-Suite Executives
- HR Department
- Administration
- Supervisors
- Selected Department Heads
- Soft Skill Communicators

Our symposium varies depending on the size of the organization, 3 day minimum with our ability to work continuously with you, every six months.

Your social media interaction symposium investment depends on the size of the company and with law enforcement agencies, how many sworn/warranted officers in your employ.

Concise, competent and calculated for tailored success, this is our key and mission.

Professional Services

Social Media Interaction & Analytics



Communications is key to all actions, especially informing and asking for 'calls for action'.

Coaching and mentoring is the key, explaining the do's, don't' and 'oh no's' of successful social communication.

Once the bar or pub was the social center where all gossip was gleaned. So much information of those bragging of their criminal deeds. Not anymore, we have the compliant capabilities of **Social Media Interaction Analytics** watching drug dealers/buyers, child sexual abusers, human traffickers, we see you all!

Digital Policing



For 21 years we have created, implemented and successfully changed policing globally. Technology on its own will not work, it has to be the side by side capabilities of **street smart experience** and **digital policing** working and attracting a new type of officer to have the digital tools to work productively.

Societal Concerns

How lives have changed in such a short period of time. Lawlessness has increased at a rate of people hiding behind their fingers and thumbs, causing havoc. Corporations can be affected with false and fake information and change the monetary value of a company.

It is about how to handle the information flow which is a two-way street. Proactive communications are the basis of all we do and so shall you!

It is who directly can corporately/law enforcement agency inform the public via social media in a manner that attracts returned actions.

Freedom of using social media and having personal accounts is all wonderful, as long there are stipulations and disclaimers which must be adhered to.

We deal in the Now, with up-to-date revolving data/information at your fingertips. In fact, right in the palm of your hand!

CommSmart Global Group is more than your social referees, we are your direct social links to NOW!

Proactive Predictability Productivity

We have two ears and eyes, we listen, review and then, with that assessment will use our collective skills to implement what we believe is right for your corporation or agency on all levels.

Then we coach and mentor you to understand and use the proven and fluid techniques of proactive social, analytic interaction and subsequently, change the horizon.

Overview of Programs

Social Media Interaction



Social media usage can be your friend and a sordid enemy. **S.M.I.A.** has a lineage of successful communications, and an ability to impart the hard skill sets and recognize those individual soft skill sets to maximize the overall effectiveness.

Predictive/Crime Analytics



Our capabilities as analytic workhorses rely on the social interactions of today. Knowledge is King and instead of just the sounds of the streets we now have access to data/information at all levels, Public, Criminal & Atmospheric.

Professional Services



Having been in the computer industry since 1976, we have seen it all. Our professional services include our coaching/mentoring with the '**1829 Super Symposiums**'. Showing why the original Father of Policing, Sir Robert Peel's **Nine Peelian Principles** are as relevant today with the addition of the tenth principle, yes, **digital policing technology**.

Times have Changed, Even, how Presidents communicate and the way you should too!

It is all about Interaction!

You might be thinking, it is only social media for goodness sake! Yes, it is. One wrong move or a piece of misinformation and you are toast, burnt toast!

CommSmart Global Group with our **LexisNexis Risk Solutions Partner** is logical regular business people who are opinionated, direct and listeners, who implement the changes with a solid competence and aptitude.

People listen to our proven tailored solutions, even if we have funny accents! Importantly they listen, implement and succeed.

Us...

Dedicated to implementing necessary change due to the decline in society. There is an aggression toward authority, corporations are dragged down by 'fake news' and someone must stand firm!

Even the police are being attacked, maimed, killed and confronted by a section of society. It is a core element that we can identify, understand, follow and quell if need be. **Cops & business are part of the community!**

We must have all the relevant information and data to protect us all. Safety is a prime factor for our police officers and the business world. **That is Us!**

Community Crime Mapping, Crime/Predictive Analytics, and Social Media Interaction & Analytics.

Social Media is the new form of bragging, informing and bullying. All have the connection of people, digital people and how we can productively know so much more, analyze, and police in a proactive manner.

It is all about people, every single one of us with our faults, skill sets, attributes and emotions blowing in the wind. Today in second's information can kill a deal, ruin a marketing campaign and emotional track people to take the wrong steps.

We bring to the forefront all abilities to succeed.

Mission

Implement & Utilize Social Attributes, Changing Lives with Connectivity For All...

BOLD COMPANIES COMPLETE ACTIONS

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DIGITAL POLICING

- COMMUNITY CRIME MAPPING
- PREDICTIVE ANALYSIS
- CRIME ANALYTICS
- SOCIAL MEDIA ANALYTICS & INTERACTION

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