

SOCIAL MEDIA INTERACTION IS AN ART FORM

Fingers & Thumbs play a major role in our communication adventures

**Corporation, Government, Public Safety,
(Law Enforcement, Fire, EMS & Social Services)**

Communications Has Changed, Have YOU?

**Global Coaching & Mentoring Is the Key!
In-House & Symposiums Are Available**

www.socialmediainteraction.online

Knowing the mindset of your clients, customers and those under your protection, in the case of law enforcement, is more than vital.

Twitter, Facebook, Instagram or whatever another social media app, that has hit the marketplace overnight, cannot and must not be ignored.

As the CEO, Public Safety, Director, Sheriff, Police Chief, Chief Constable, Police Commissioner, Fire Marshall, EMS Director or the public service officer on the street, you are surrounded by social media soaring by you every second of the day. It is an instantaneous communication tool that is simplistic, once you understand the concept and potential.

Improve your communications systems and expand your reach!

It is capturing the information, answering people's concerns and using as an information central point, which is the key.

I know, your children or other younger family members seem to know more about technology than you do. We make it so easy to understand, you will think you have been using for decades.

Times have changed from twenty-five years ago and AOL! Instant messaging was the rage and it is back then that all the social fingers and thumbs trouble started and continues today.

There is a bright side, we assure you!

Our conversational coaching and mentoring is the backbone of your success into proactive social media.

1829

DIGITAL



www.commsmartglobalgroup.com
A LexisNexis Risk Solutions Partner

Yes, it is all control and reaches!

Internally all of your fingers and thumbs must be harnessed with a slightly differing mindset. There are legalities and liabilities if you do not have a **Standard Operating Procedure** in place.

From defining which social media interactions suit your needs to who has access for the corporate or Public Safety communications link.

Then, how to allow everyone an account with the proviso to usage and disclaimers. We cover it all, on site and not just in one day!



We Are In the Now & Keep You; In the Know...



CommSmart Global Group, a LexisNexis Risk Solutions Partner, has been dealing with facts, figures, data, information and importantly people and how they communicate for decades.

It is all about the transference of information, simply keeping and being informed, directly to the Smartphone right in the palm of the hand.

Social media is more important than Email to most folks. They see it as a direct connection to some many people at once.

Our 1829 Symposiums are either, a Two-day or Five-day experience, depending on the size of your company or agency. In fact, many clients have a revolving agreement for us to be with them every six months.

This is a certified program, yes we do test our clients to ensure they are going to use their fingers & thumbs correctly from all aspects.

Why 1829? Simple, the power filled symposiums are segmented into 18 minutes of powerful direct information with it extended to 29 minutes of interaction with our seated clients. Then, next powerful segment!

Our symposiums comprise of how we can and will build relationships with clients and communities, bringing back **Trust & Respect** for all. This means we are 'live' to show the types of responses you will acquire.

It all starts with building those accounts, both corporate, agency and personal in social mediums such as:

- **LinkedIn**
- **Facebook**
- **Twitter**
- **Instagram**

These are the most commonly used by all globally. Yes, there others but not used by all and you can attract the main social media accounts by utilizing them on a daily basis and advertising on your websites.

Marketing departments have a plethora of opportunities to connect and expand the social horizon. As do Public Safety, including investigators, crime analysis, and Public Information Officers.

Street Smart Experience by officers to inform of incidents of street closures, water main breaks, accidents or major crime can be reported from the scene by designated officers and from personal accounts with the proper disclaimers.

It is about communities interlinking, making sure businesses and the public are aware of the centralized information capabilities to make them feel safer.

It is all about strategy and the continuance of communication with a direct view on 'calls to action'. Social Media is never combative in the commercial or public safety world. That is why your main accounts must be managed in the most diligent manner.

How will maintain your attention? Our top coaches & mentors still have their accents, both British and Dutch, yes you will listen, absorb and feel excellently at home in this conversational experience that stays with you for the benefit of all.

Contact Today

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