



The Absolute Need For Proximity Sensoring, Enabling Customer, Asset, Staff Data & Tracking Analytics In Real-Time



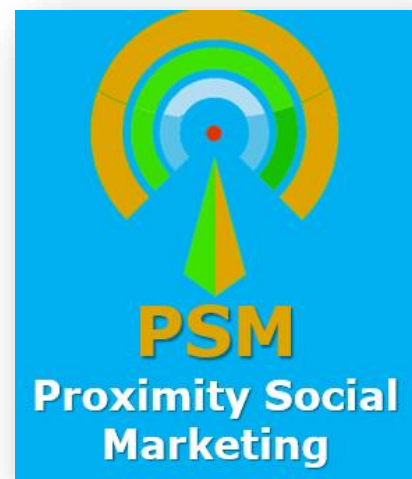
Today's explosion of communications mobility with the distribution of people and things has overwhelmed many enterprises and other organizations, not **CommSmart Global Group, a LexisNexis Risk Solutions Partner.**

We have turned the underlying chaos of misunderstanding into an enterprise asset that improves productivity, enhances customer experiences, and keeps people and assets more safe and secure.

The solution is a ***PSM-Smarter Proximity Social Marketing Awareness Technology.***

Having been an innovator in computer technology since 1975 and over the last seven years, *CommSmart Global Group* has introduced to organizations how to use this forthright technology to track the people, places, and things that matter to them; *determining proximity and intent*, and take actions that achieve specific business goals. Putting *proximity awareness* to work helps tap new profitable opportunities that result from mushrooming communication mobility and the ubiquitous Smartphone.

PSM-Proximity Social Analytics is the opportunity to improve productivity and is achieving just that for those that understand the power of real-time analytics is the *difference!*



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For decades, new technologies, especially the Internet, have fed continuous productivity improvement. This is not the time to ignore and flatline your business. Retailers and any business who rely on the movement of people, products, and services are lagging in embracing improvements with *PSM-Proximity Social Analytics*, simply because it is not **IT** or the **marketing departments** understanding of how to implement, monitor and importantly, monetize.



This encompasses:

- 📍 **Supermarkets**
- 📍 **Pharmacy Stores**
- 📍 **Sports Goods Stores**
- 📍 **Fast Food Stores**
- 📍 **Malls**
- 📍 **Hospitals**
- 📍 **Airports**
- 📍 **Warehouses**
- 📍 **Manufacturing**
- 📍 **Smart Parking**
- 📍 **Government Statistical Gatherers (Economic Development)**
- 📍 **Charity/Event Planners**
- 📍 **Conference/Event Centers**
- 📍 **All Businesses for Marketing (SME)**

Our clients know, through *Proximity Social Analytics*, who their customer/clients really are, even tell them which credit or debit card to use and save more money, send them coupons when they linger or dwell in front of special offers and importantly us in-store navigation, all collected for *real-time analytical overviews*.

It does not stop there! Asset tracking in a hospital saves additional inventory purchases and can negate double filling of forms is removed and available for all inter-departments, the capabilities go on and on.

Maximize conference, events, trade shows with in-depth data and movement of people, even at charity events and the ability to send notifications to Smartphones, especially for donations!

All this through the device they don't leave home without, their Smartphone!



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Converse with us and let's discuss your present methods and how we can move these into real-time solutions.

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CommSmart Global Group – Digital Dialogue Center

A LexisNexis Risk Solutions Partner

It is productivity perfection personified!

WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...

Watch Our Video Overview



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