



**Pssst...**

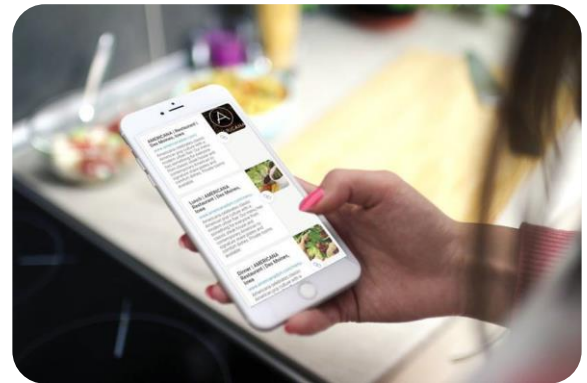
## Know about the Secure Connection Solution of the Internet of Things

There are so many different Smartphones, both Android and Apple and only so much real-estate available for those Mobiles Apps, which so many companies want a piece of.

What is a social media person with an insatiable appetite for knowledge and information to do? What do you do without?

Simple, you do not, the one device that can connect all securely is the **EQR Code**.

**What!** That flat strange square squiggly thing that just sits there on products or in print advertising, you know, you saw it but never scanned it. Well, it is time you did!



Corporations are now realizing that the **EQR Codes** with the **Power of Ten Communications** is the key to a treasure of opportunity for information, marketing chances, directions, and money saving offers. *Who does not want to save money?*

**We all do!**

So, if you have been on another planet or just too busy to understand what you have been missing, let us introduce you the most marvelous opportunity to know so much more and save money from your favorite retail stores.

**ProxComm Technology** is known globally as the company that brought you proprietary contextual proximity relevant beacons which transmit to Smartphones with secure notifications. It is all about relevant information when you are in a supermarket, or any retail store, trade-show, museum, zoo, even as a Smart City connecting citizens and visitors alike with time-saving opportunities.

Asia usage of QR Codes is unprecedented as a payment system, marketing information and the usage on print material, which gives perpetual life to books as they can be updated at any time via an **EQR Code**.

**EQR Codes** has taken these capabilities to **Power of Ten!** The **EQR Code** is a contextual tree of knowledge, *ten times over*.

Our **EQR Codes** emulate our **ProxComm Technology Beacons** which transmit up to ten notifications at one time with relevant contextual information. The **Contextual Power of Ten** with more than relevant proximity info, guidance, marketing and solid facts.

Created documents, posters and marketing material are always current with an **EQR Code**. The **EQR Code** is constant and the content and URL links are edited and updated in the background. It can be additional documents, updated training video, new maintenance records or contacts, or just keeping education books current, without having to be reprinted.

### **Just some of our current uses:**

#### **Education**

Place an **EQR Code** within the cover of books, either when printing or a sticker insert. Now this book or books *'live forever'*. Hand-me-downs have even more value. Reprinting cost is majorly reduced!

#### **Maintenance**

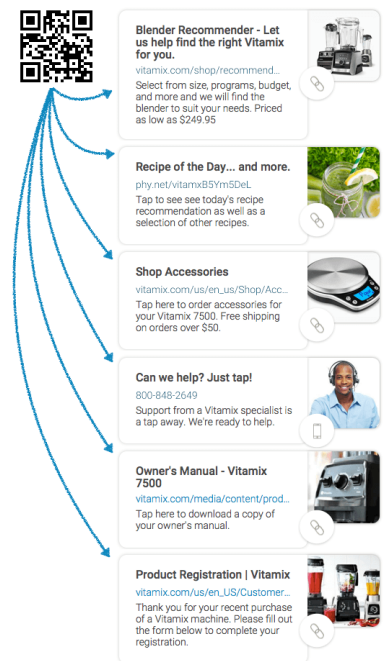
Any maintenance/service company, HVAC, farm or construction equipment, or automobile service company will now have a direct connection to service. If a tractor is having issues and needs service, the **EQR Code** affixed to the equipment is scanned with a Smartphone, simple questions answered and immediately information is now in the hands of the service company to action the request.

A construction company who rents out equipment and requires *'How to Use'* information is to negate liability, training videos or even *'it is not working'* can access via the attached **EQR Code**. The **Contextual Power of Ten** brings all the information, understand more, contact simply by touching the notification or watching the training video a second time with other employees.

It makes all of your rental equipment and customers Smarter!

#### **Museums, Zoos, Botanical Gardens, Places of Interest, & Historical Sites**

The **EQR Code**, **Contextual Power of Ten** is a digital docent, bringing all the information regarding exhibits, animals, plants, the deep facts behind historical sites and all places of interest. Not just written information, photographs/video and the opportunity join the organization, sponsor or donate to the worthy cause.



## Retail Payment Solution

**EQR Code, Contextual Power of Ten** enables all retail large and small to accept electronic payments by scanning the **EQR Code**, utilizing the digital interface connection. Asia has been using this means successful for years. So many Smartphones do not the ability for NFC, Apple, Samsung or Google Pay. **EQR Code, Contextual Power of Ten** not only brings a secure payment solution, it expands marketing and advertising for the retailer.

## Transportation, Boats, Ships, Planes, Railways & Buses

As simple as an **EQR Code**, on every bus stop for those wanting to know the arrival time or which bus to catch. Simple weather-proof contextual information that connects with your patrons. It is the Information Station for all transportation, even a cruise ship can use to inform of all the activities and book offshore excursions.

## Organizational Information



So many organizations who want keep in touch or have new members join, attending and exhibiting at trade shows. The **EQR Code, Contextual Power of Ten** solutions are powerful and brings home the results.

**This is the connection you have been missing!** Corporations, the ability to always be current, up-to-date and change information extremely simply has never been available like this before. This truly is the connector of the Internet of Things. Contextual connections and always bringing the latest information or marketing opportunities.

For you to be part of the **Power of Ten Notifications Solution** with **EQR Codes**, contact us and let's converse and set your Internet of Things communicator to connect in motion.

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***Connect, Engage, Communicate, Be Heard...***

**WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...**



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