

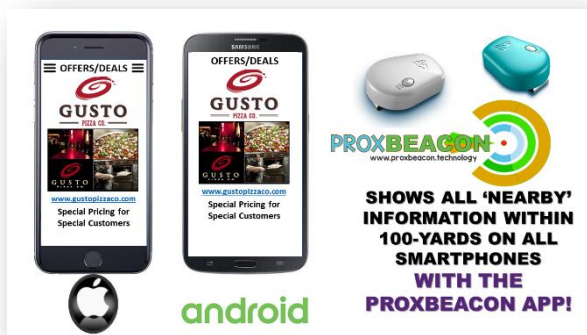
The Life of ING!

Communicating, Educating, Entertaining, Improving Customer Experience

This **ProxComm Thematic** opens our communicative abilities by being in direct contact with importantly visitors, employees and management, enabling increased awareness for all educational, entertainment and a daily information flow within the communication chain.

Believe it or not, we don't care what size your operation is! It is about streamlining repeated communications, whether it be at the zoo, museum, science center, botanical gardens, adventure playground, a major theme park, or a retail operation, you all have the same issues, getting out the message and placing it is something people have with them at all times, the **Smartphone!**

The **Smartphone** is virtually with everyone, right in the palm of their hands, in their clutch or on their person. It is as if it had been superglued to them and no matter what, the ding, ring or vibration, people answer or look at their Smartphone. Especially with notifications, it is the mystery and yearning of wanting to know.



ProxComm has taken innovative advantage of this, using for strong upfront marketing and imparting information with **location/proximity based marketing opportunities**.

Let us simply explain without losing you in gobbledygook! I know it was hard for some to move to a Smartphone and you are still learning, we shall explain why, as a company and as a user, you need to understand the benefits of **'Nearby' location/proximity based notifications** on all Smartphones. It brings a new

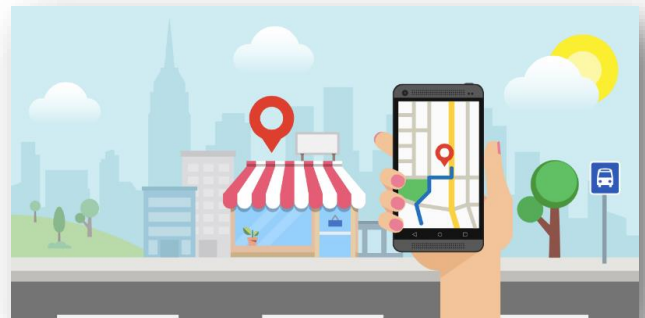
world of disseminating/receiving information, offering and accepting savings, more opportunities to understand, learn and expand your understanding of all that is around you.

It is simple as having your **Bluetooth** ability being switched on, then any Android Smartphone will receive the 'Nearby' notifications. Apple is a little different and requires an *App*, we have taken care of that for your corporation and you can reach everyone with more than just a notification.

It includes so much more so let us show you:

<ul style="list-style-type: none"> ● Initial Greetings ● Important Information ● Coupon Savings Zones ● Offers ● Marketing ● Digital Docent ● Education Facts ● Videos ● Corporate Daily Roll Call ● 24/7/365 Communications 	<ul style="list-style-type: none"> ● Smart Parking ● Smart City Communications ● Healthcare ● Sports Events ● Event Centers ● Supermarkets/Retail Stores ● Statistics in Real Time ● Restaurants/Fast Food Delivery ● Public Safety ● Community Communications
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Now the inner workings, whether you know it or not, all Smartphones talk to each at a frequency which cannot be heard, so information can and does flow. **ProxComm** location/proximity beacons only transmit, they do not garner information from your Smartphone. The notification comprises a short message and a clickable URL (website), which you click on and it opens up in your browser. Simple, effective and with a **ProxComm Mobile App**, we bring all of you, both **customers/clients and employees/management** so much more professionalism of information dissemination with statistical attributes in 'real-time', not pumped and stored in a silo, only to be reviewed after the fact, we are in the 'here and now'.



ProxComm is associated with **CommSmart Global Group, a LexisNexis Risk Solutions Partner**, it is our *President, Nicholas Ashton*, who has been an innovative driving force in close proximity communications, first with RFID and NFC and then seven years ago with **Low Energy Bluetooth (BLE)** and its myriad of communication capabilities which have opened a global marketplace and implementation. Ashton has been a driving force since 1976 in the computer industry, always behind the scenes in the creation and more importantly the strong customer/inner corporate communications/marketing aspect, with the team that he is proud to be part of.



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Location/proximity based beacon marketing is more than just the technology, it is a strong software team that has created proprietary software to control the beacons, delivering the notifications, bringing Smartphone users and corporations together in an unobtrusive manner whilst maintaining privacy.

Our **ProxComm Mobile App** creation is second to none and cost-effective in our ability and design. Whether it is for us to attract the public with information or communicating with employees/staff and management with a daily roll call. There are so many diverse opportunities.

Let us converse!

www.commsmart-global.com www.proxcomm.technology

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CommSmart Global Group – **A LexisNexis Risk Solutions Partner**

It is productivity perfection personified!

WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...



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