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August 15th, 2019

The Vulnerability of Us All. Why Duty of Care Is So Important & Front & Center Corporate America, Public Access, Casinos, Cruise Ships, Hospitals, Sports/Event Centers

The open-door policy cannot continue allowing unfettered access to all!

Life is too precious, and in this so changed unsocial world, the stress and anxiety have reach levels beyond our comprehension. Or have they?

How many times can you ask the question, WHY DID THIS HAPPEN?

Any time, anywhere, these violent incidents are happening with too much regularity. Outcomes that end and change lives.

Police executives deal with some aspect of these every day. Private investments in security continue to expand, and public/private partnerships of myriad types increase, even as budgets for public policing stall or decline. It is the **Duty of Care** with the responsibility to ensure the security of visitors, vendors, and employees in all buildings and complexes.

**THE SHOCK HASN'T
WORN OFF. WHY DID
THIS HAPPEN?**

We are the first to accept that there is not a magic potion for 100% safety and security.

It's Your Duty

As the corporate owner of a business, you have specific fiduciary responsibilities, which include the **duty of loyalty**, the **duty of obedience**, and the **duty of care**. These duties are designed to make sure business owners put the best interests of the business first and work together to make it a secure success for all concerned.

The **Duty of Care** is one of the responsibilities of an owner or manager of a business has to use reasonable care in dealing with other people. This duty is also found in **tort law** where someone who acts recklessly can be held liable for the damage their actions cause. In other words, you're expected to be reasonably careful. For a business, this means to have a duty to be careful when dealing with other companies, customers, visitors, or your employees.

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The **Entrical Commerce Solution** is based on the highest level of security information sharing with robust, actionable situations. Working with various high-end industries that have so many layers of essential security for today and beyond, **Entrical**, (*see video*) accommodates for extreme levels and variables for all. No matter what size or type of operation, we must ensure the safety of visitors and employees alike. It is about the reliability of **Duty of Care**, which the legal profession will never let you forget!

Some assimilate positive, proactive security to an onion, the layers that are never easy to penetrate. **Physical security** involves the use of multiple layers of interdependent systems, which include CCTV surveillance, **security** guards, protective barriers, locks, access control protocols, and many other techniques. When communications elements are lacking by insignificant transparent infrastructures of shared information/data, vulnerability manifests. We must have real-time sharing to what we all have with the Smartphone in the palm of our hand.

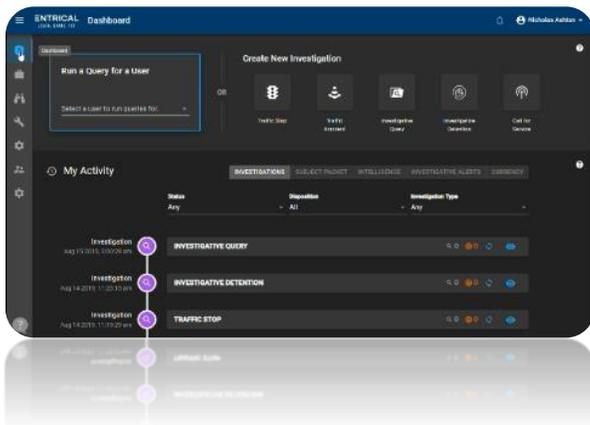


KNOWING PEOPLE

It is intrinsic to be the voice and actionable arm for the necessary changes to protect all and to increase the **Duty of Care** that has been completely forgotten or ignored.

Hence **Entrical** is at the forefront of intelligent information gathering and dissemination at all levels as there is never something that is reported that does not have a meaning today, tomorrow or a year down the road. Checkboxes on a form do not paint the picture that a small notation can enhance the permanent solution, which is searchable by all with administrative access.

IT IS ALL ABOUT ABILITY, AGILITY, & ACTIONS



It has now been brought full circle to encompass corporate and public security being enabled to understand who is entering their facilities, sharing any incidents that are reported in real-time and accessible to all who are granted administrative access. It's a whole new level of security that has been proven, and it changes the direction of secure responsibility

Contact us to converse...

Resolvment means the speed of relevant and precise information shared.

ENTRICAL ARE IN THE NOW & KEEP YOU; IN THE KNOW...

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