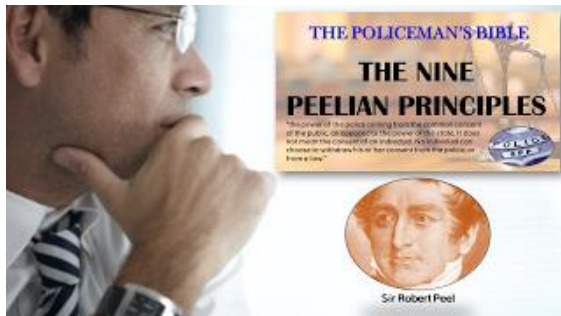


**TRANSFORMATIONAL POLICING IS AVAILABLE NOW!**



**TRANSFORMATIONAL POLICING IS AVAILABLE NOW!**

by Nicholas Ashton, CEO/CIO, CommSmart Global Group



You have turned a 'Blind Eye' on the creator of modern of policing, **Sir Robert Peel!**

I do not want to hear the statements that Peel never wrote the *Nine Peelian Principles* and it is all old, cobwebbed and 188 years ago. They are with us, concise and logical after all these years and they work, even today! You should either revisit

or read for the first time. ([www.policemansbible.org](http://www.policemansbible.org))

**The Nine Peelian Principles** with an added 10<sup>th</sup>, which embraces technology (Digital Policing), whilst utilizing the other existing nine, is tantamount to the **successful cost-effective transformation of policing globally.**



We must reiterate the commitment of Police officers to respect the rights and fundamental freedoms of the public (the people) while discharging their policing mandate. This, coupled with the ever-changing social, economic and political environment, has made it imperative for the Police officers to operate with decorum to endear themselves to the public they serve.

On a personal note, I, Nicholas Ashton, CEO/CIO, an ex-London Met police officer, created first computer software/hardware corporation in 1976, and am part of an extraordinary talented worldwide team that has developed:

• <b>Community crime mapping</b>
• <b>Crime analytics</b>
• <b>Predictive analysis</b>
• <b>Social Media Scraping/monitoring</b>
• <b>Data Access with used databases</b>
• <b>Facial Recognition for Stop, Interview, Process (SIP)</b>
• <b>Implementation</b>
• <b>Full Professional Services For Coaching/Mentoring</b>



The ease of operation for street level police officer usage starts with a Dashboard, which brings all the crime data to a single screen on a Smartphone, tablet or computer screen. Knowing your prior historical events before the shift briefing maximizes efficiency for all. These dashboards can be updated and change as you personally wish.

For a safety factor, the access to all data/information by a single name or address is right in the palm of your hand. No more 'Go Fish' for information with phone calls and faxed information. It is productivity personified!

21 years ago our entrance into Digital Policing started! Progressed with our law enforcement capabilities and developed analytics tools that grasped the eye of law enforcement agencies and the U.S. Department of Defense with our unique 'predictive analytical tools'. Which was purchased by DoD and used in Iraq & Afghanistan for predicting roadside IEDs. Working with British & American troops, saving an extraordinary amount of lives. This working environment allowed us to hone our skills which had to be, no demanded to be, precise, as lives were at stake.



All within in the team are ex-law enforcement from differing divisions, we have an overall perspective of crime today and the methods being used to attempt to control the ever growing issues. This also includes a remarkable 'Red Tagged' team of computer engineers who know so much regarding the Dark web and White and Black Hat Hacking.

You may hear or see from our keystrokes we have major concerns. We are not angry on how budget reductions, overworked staff, and government, who have failed to listen and understand policing is not politics is *festering on the vine* as each day that goes by as the procrastination continues, is another blockage to solving the issues with proven technology and street smart policing. It is a deep passionate concern that you see and hear.

Why are we so confident that we can achieve what no other seems to be able to implement?

Simple, we already have completed in over 800 agencies!

Conversing with *CommSmart Global Group*, either face to face or electronically will show you in one fell swoop of our proven capabilities and success. What is so important is, we do not know it all and nor do you, we have something in common already. Together, we will achieve the targets, goals, and aspirations to succeed for the betterment of the agency.

**LexisNexis, our Risk Solutions Partner** is no small company, part of the **RELX Group** which is a world-leading provider of information and analytics for professional and business customers across industries.

Helping scientists make new discoveries, lawyers win cases, doctors save lives and insurance companies offer customers lower prices. We save taxpayers and consumers money by preventing fraud and help executives forge commercial relationships with their clients.

Our goal is to help our customers make better decisions, get better results and be more productive. We do this by leveraging a deep understanding of our customers to create innovative solutions which combine content and data with analytics and technology in global platforms. These solutions often account for about 1% of our customers' total cost base but can have a significant and positive impact on the economics of the remaining 99%.

The Group serves customers in more than 180 countries and has offices in about 40 countries. It employs approximately 30,000 people of whom half are in North America.



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**CommSmart Global Group** was chosen as a partner to serve law enforcement globally because of our full understanding of world events and law enforcement procedures, failures and demanded changes in a major transformational time.

Really, we are conversational *pussy cats* with extremely long claws, who are straight talkers and never commit to something we know is impossible.

**Transformation of Policing is actionable NOW!**

That is if you are willing to take a deep breath and exchange conversation with us.



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