



ZIP THE CRIME OR DO THE TIME...

By Nicholas Ashton, CEO/CIO CommSmart Global Group

We must not ignore what is happening on the streets of Des Moines and the major cities of Iowa.

Fifteen murders, one every ten days is occurring on your doorsteps so far this year!

Crime is increasing and society wants to do something, but does nothing!

- ❁ **That is all about to change!**
- ❁ ***Ignorance is bliss***
- ❁ ***None of My Business***
- ❁ ***I'm Sorry, But What They Do Does Not Affect Me***
- ❁ ***I Don't Live There***
- ❁ ***NIMBY (Not In MY Backyard)***
- ❁ ***Why Should I Care?***

We have heard every excuse under the sun for problems that surround businesses, socially and commercially and are they all lame! States, Cities, Neighborhoods and Communities are rife with crime, intimidation, social and economic destruction. Do not tell me about the deforestation of the Amazon Forest, although terrible, look at the decline of a civilization of your own surroundings!

For instance in Indianapolis, the local WTHR television station reported, "While crime data from IMPD shows that 48% of all homicides between 2007 and 2012 occurred within five zip codes (46218, 46201, 46208, 46205, 46222), Pastor Harrison notes that teen crime is spreading to downtown and beyond."

Have you been turning a blind eye, hoping it was not really happening? Sticking cotton wool in your ears to block out the screams of the streets.

The streets are being cleaned of crime, vermin, unscrupulous businesses and those that will not comply and sing the tune of honesty.

The Pied Piper Project is ready to visit the Zip Codes of Shame.

Is Your City/Community Among Those That Can & Will Be Changed?

Importantly are you going to get involved?

Objective:

- 🌸 **Bring back stability to the streets**
- 🌸 **Teaching the criminal his or her time is done**
- 🌸 **Those that do not comply, continuing the crime and intimidation, jail...**
- 🌸 **Using the laws on the books to cleanse the problem**
- 🌸 **Allow neighbors to be neighbors**
- 🌸 **Replenishing the ability for commerce to open their doors for profit**
- 🌸 **Employment on a local basis, producing MADE IN THE USA local products**
- 🌸 **Bringing people back to the front porch**
- 🌸 **Trust, Respect, and Pride which was once at the forefront**

I was asked the other day, "Why so quickly do we have to act?" Simple, procrastination for the last decades has got us into the problem and no one is acting responsibly. From the President down, it is being ignored and accepted as part of the day to day activities of America. It is the largest killer of people, neighborhoods, local commerce and life.

The perpetual beta phenomenon is a natural effect of a lack of purposeful execution.

The frustration is simple and understandable, the local officials are so close to the problem, it blinds them and becomes so personal, and it escapes the solutions being discussed. Fresh eyes are required with a full team spirit.

Blood is on our hands are we have to stop washing the problem down the drain with lives that are being wasted in more ways than one.

Can you honestly stand there and ignore anymore? Are your ready to be part of the difference that will be our legacy and a chance for the youth of this nation to move forward with the smell of success, instead of death?

Stand up, reach out and do what you know is right!

WE ARE!



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PROJECT**

