

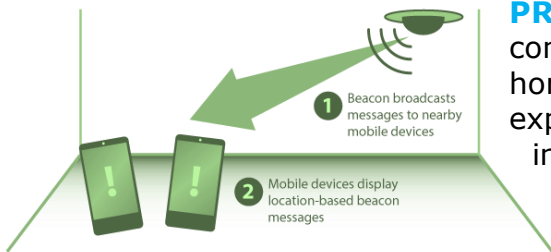


## Proximity Thematic PROXCOMM's Digital Docent

Bring Your Museum, Science Center & Other Facilities to *Life*  
Without Additional Expensive Handsets!

There is nothing more phenomenal than history, the future and art bringing all to life with the spoken word and video, right in the palm of the hand of your visitors without having to spend funds on special handsets which you then rent out.

The fascination of a museum, art gallery, science center, theme park, zoo, aquarium or even some other sort of informative event can be brought to life with the Smartphones carried virtually by all! Right in the palm of your visitor's hand is the device which cost your operation nothing to use to engage your visitors like never before.



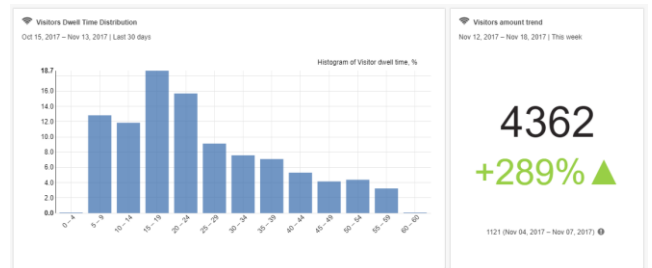
**PROXCOMM's Digital Docent** is the most cost-effective communicator to arrive at the educational and entertainment horizon. Proven, profitable and will change how visitors experience your operation and tell their friends. This will increase your visitor attendance and repeat business.

This is an awesome addition to your facility and with the expertise of our **proximity social marketing** for the

past seven years plus, globally, **PROXCOMM's Digital Docent** is the low, low investment to make a dramatic change.

### PROXCOMM's Digital Docent Proximity

**Beacons** with the proprietary management/analytic software becomes what was once guesswork information at your fingertips. Really *knowing more about your visitors* and their absolute likes, dislikes and popular spots within your facility. This is invaluable *real-time data and information* handing you direct control within your exhibits.



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With either our created *App* for Apple or Android Smartphones for your operation or added to your existing facility *App* we bring your audience a whole new dimension of education, entertainment, and fascination that really engages all your patron's senses.



The placement of **PROXCOMM's Digital Docent Proximity Beacons** throughout the facility will bring a range of information as the visitors roam throughout, receiving broadcasted up-close information as they enter closer to special exhibits.

Yes, the range of information is from 3-feet to 100-feet and all on their Smartphones. Including in-door navigation, if you wish to be informative to your guests and save staff time by giving directions.



This is not just for education or entertainment, it is the most direct marketing tool which reaches Smartphones within its proximity 24/7/365. It reaches out and touches all!

We listen, evaluate, design, install, coach and mentor your facility teams so they bring your operation into a new vibrant audible and video personal dimension.

With our **PROXCOMM's Digital Docent Proximity Beacons** monthly running investment of less than the price of a postage stamp per unit.



***This is effective delivery!***

For a conversation, demonstration and an understanding of this cutting-edge technology developed in the heart of the USA, and proven for years in Europe, **call us...**

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