



## Bulldogs Might Not Be Pretty, We Don't Bite, But We Bark with Leadership, Business Experience & Proven Authority

Our leadership of *Nicholas Ashton* and *Derek Keene* don't slobber, respond to sit, stay or need to be placed on a leash!



It is the *straight-talking* capabilities of direct communication that go all the way back to their days in public safety, law enforcement, revenue reuniting and the original days of microcomputers of 1976.

**CommSmart Global Group, a LexisNexis Risk Solution Partner**, has seen and driven the change in information collection, through algorithmic solutions, crime mapping, predictive analysis with real-time data gathering and **NOT** placing results in data-silos only to be ignored for months and years when an analyst is asked to create some outdated useless statistics.

Information/data usage in the *here and now* as is our ability for public safety, economic development and retailers in knowing their customers/clients shopping habits and movement through **proximity social analytics and collection** having been honed through our understanding of human habits and traits.



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## WE ARE IN THE NOW & KEEP YOU; IN THE KNOW!

To be able to investigate, you must first have data! Every retail organization or people connected operation has data sources walking in and out of their doorways every single minute and second of the day. If you are not collecting this vital information, you are **flatlining** your business opportunities!

We know in our families, the *patter of tiny feet* brings smiles, well, in business the *foot fall* that echoes on your business premises floors or community streets brings direct understanding and increased profits and understanding if you have access to it!

How is this possible to collect data and what is the source virtually everyone carries with them today and they never leave home without?

**The Smartphone!** Add **PSM-Proximity Social Tracking & Analytics** and know you have a wealth of positive useable information at your fingertips in *real-time*.

**Converse? Of course, you do!**

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CommSmart Global Group – Digital Dialogue Center

**A LexisNexis Risk Solutions Partner**

***It is productivity perfection personified!***

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Watch Our Video Overview



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