

Digital Policing NOW!

DIGITAL POLICING – THE GLOBAL SOLUTION

Policing is in our DNA, our passion, so to speak. **CommSmart Global Group, a LexisNexis Risk Solutions Partner**, is the logical straight-talking global leader in digital policing.

Our global team comprises of former London Metropolitan Police officers, with a background of street crime, counter-terrorism, identity theft, fraud, gang crimes, murder, cyber-terrorism, hacking and CCTV Facial Recognition and *Super Recognizer Facial* capabilities.

Policing today is not the policing of yesterday or of how Sir Robert Peel, back in 1829 visualized it would be the positive police of today. The Nine Peelian Principles are still as relevant today as they were when Peel dictated them back then. Sadly, the majority of officers and management have no idea what they are and stand for but should.

Predictive analysis and crime analytics, when combined with street-smart policing, it is a comprehensive community policing tool. We must remember that as Peel stated, **'The Police are the People and People are the Police'**. This must always be at the forefront of our minds.

The collection of crime data through reports is doing pretty well, but then it stops! Sharing this data and analytics across borders, both county, city, state and nationally is missing in many locations globally. Not with us, it is shared! Our ability to create the data trail with our access to 65 billion public records with law enforcement through our partnered Accurant solutions is the key.

There has been a radical change in our society regarding communications, both audible and visual. The Smartphone is just the tip of the technology iceberg. Body worn cameras introduction has made a change and still many departments have not an inkling how to productively use this crime-fighting documentary device.

CCTV has been around for decades but never had the facial recognition capabilities, clarity or human expertise in establishing a suspect's identity until now.

CommSmart Global Group

"We have taken crime solving back to the level Sir Robert Peel laid out and has since been decimated by political budget cuts, by those that have no earthly idea of what is happening on their streets around the world. It is not too late to remedy if you will listen to those in the 'know', meaning officers, management and enterprise operations like us. Not thinking you know it all!

We are assured you will, after all, it is about protecting proactively all including your families."

- Nicholas Ashton, CEO

CommSmart Global Group has perfected a solution for usage and gathering of CCTV evidentiary digital footage, not only from commercial operations but from neighborhood residential cameras, such as 'Ring'. What is the point in delaying the gathering of this vital digital footage and allowing the 'golden hour' to tick by?

Today we see more convenience store/gas station robberies, the majority have CCTV footage of the incident. Having access and ability to take an evidentiary copy of the incident takes too much time and waiting for CSI technicians to arrive. Our ability to make a simple copy and distribute immediately has become extremely simple with our solution.

One of the most expensive crimes that happen globally is shoplifting and the gang involvement. Law enforcement does not have the resources to spend on this multi-billion-dollar issue. Proactive signage with true CCTV placed within retail stores, which is a positive to honest shoppers. Even video segments about the proactive use of CCTV reducing theft costs can be played within the retail operation.

Violence towards staff, theft from retail outlets and other businesses are becoming more prominent across the globe, making the places we live, shop and work feel extremely unsafe.

Dedicated to working closely with retailers and businesses helping them reduce crime. Improving the security of your shoppers, knowing that shoplifting has been reduced! Protect your business with our **Catch A Thief service**.

Small business to national retail stores, *Catch A Thief* reduces thefts by the proactive presence.

Annual Fee with database and signage package. Plus, facial recognition analytics on a per minute video analysis.

Times have changed, societal issues have increased, meaning store thefts have risen whilst the crimes go unsolved. Insurance rates are sky high, but with proactive measures, a premium reduction can be sought.

Make a difference... Help Stop Crime...

Contact us today

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Website: www.commsmart-global.com

Catch A Thief Technology®

Our retail solution for all facilities that suffer or can suffer from shoplifting issues. Catching and know who these individuals are and law enforcement having additional video data is a prominent proactive step.



Our Offerings -

- **Communities Solutions for Shoplifter Identifications**
- **Time Sensitive CCTV Investigation Tools**
- **Facial Recognition**
- **Crime and Predictive Analysis**
- **Proximity Contextual Communications**



**SCAN TO KNOW
MUCH MORE**