

DIRECT MARKETING & INFORMATION INFLUENCE
Smartphone Reachability via Contextual Leveled Marketing
With a Demanded Solid Corporate IT Wall of Impeccable Security & Privacy

Before we can even discuss how we all communicate anymore, we must build a *trust*, a trust that has previously been eroded, damaged and in many cases dismantled.

The public trust has been cracked and shattered with the real truth behind Facebook and the usage of all of our personal data. This is why all business, especially retail has to rebuild the loyalty of their existing and potential customers. When selling wares, it is the quality of the products or services utilized that will bring back the purchaser time and time again. Instigating their initial purchase is the key.

This is the Power of ProxComm Technology's Proprietary Approach with Contextual Leveled Marketing Reach!

Reach in marketing and advertising has evolved and step by step dropped by the wayside or its usage reduced, as the effectiveness of avenues has diminished. **Contextual Leveled Marketing/Advertising** within a proximity has proven itself, over and over again, globally.

Relevance has never been so important than when reaching a client or customer and this the basis of contextual leveled marketing. It is the notification with the relevant content, especially when shopping. When used for broadcasting information, say in a museum, zoo, botanical gardens or trade-show effectively, is high on our list of the improvement of customer experience.

It is our expert usage of **Proximity Beacons and Enhanced QR Codes** globally that is the difference we have created.

Call: (515) 200.7068 or (330) 366-6860

www.proxcomm.technology

Email: connect2us@proxcomm.technology

Connect, Engage, Communicate...
Be Heard...

WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...

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THE BOLDNESS
& SUCCESS
RUBS OFF...

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