



## **Doing Business with the Public is Downright Dangerous** **Allowing Just Anyone into Your Facilities Might Be the Last Thing You Do!**

**By Nicholas Ashton, Police Best Practice**

Think of your business just like you would of your home. Do you let just anyone into your house? **Of course not!** You are particular who comes inside your castle. Even friends of your children and anyone outside of the neighborhood.

In the world of commerce, we expect safety no matter where we go. The **Mall, Retail, Office Complexes, Hospitals, Government Facilities, Gaming, Theme Parks, Sports Events, Arenas, and Concerts** have used their individual due diligence in protecting you with a level of security which is more than necessary and needs improving in this day and age, which has radically changed since the days of Woodstock or even an earlier football game!

It is their **Duty of Care** that while their employees, vendors, and visitors alike have a full semblance of being secure inside the facility and protect them.

The days of single source security are long gone, being replaced with **four-dimensional security levels** which include from the outside looking in.

Commercial security has changed from a reactive operation to a **Proactive Dimensional Smart Operational Machine**. No, we are not talking that *Artificial Intelligence* has taken over! Far from that futuristic misunderstanding of the *Tom Cruise* movie, '*Minority Report*.' That is Hollywood telling stories and untruths.

**Shoplifters to Scam Artistes, Terrorists, both Domestic & Foreign to Domestic Abusers, those with a grudge, and Fired Employees** are the ultimate danger to us all. Today only a handful of operations check who is entering their facility. Is it the correct type of background checking? Do we still have the concern that we might upset someone in knowing who they are and why they are visiting the facility? Heaven forbid that we stop someone who was going to cause mayhem, kill, and attack people, all because some individuals believe they have a right to privacy!

**Isn't living, the far better alternative?**

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Let us start on the outside of the facility and those **CCTV cameras** you installed and have but forgotten. Yes, because of complacency, which is how we view security today, we take for granted everything, thinking others are doing it for us. Repetition works both ways, productive and tedious, depending on attitudes.

We cannot have this complacent attitude regarding security; it is a necessity to be **proactive** each day and review all cameras within the system, which today is masterfully achieved with an inexpensive software add-on which enables the **CCTV Video Footage Auditing**, enhancing your ability to understand all and act.

A **'Live' Network Informational Reporting Solution**, connecting all members of staff from security personnel to senior management, all are communicating on the 'live' network. This the commercial version of the proven law enforcement solution which connects all officers with reported information in real terms. There is no other solution that goes this deep and available on all devices as it is within a CJIS compliant secure cloud database.

You are linking all employees, management, and rapid response team with 'live' communications using Smartphone technology and going further to communicate with outside law enforcement when a significant incident occurs or is possible. Reaction as a proactive tool is this simple, with the proprietary secure solution.

The ability to report daily incidents, access to various compliant databases for confirmation of individuals entering a facility. Not only from the information or check-in desk but on the move by security staff via Smartphone. Everyone is 'live' and reporting in real-time and not dealing with siloed outdated information.

It also includes a speedy vendor and maintenance module with individuals and equipment access, which is far more productive than trying to fill out a paper report or making a telephone call.

Unfettered access to facilities, knowing the ramifications is a major liability for all. When there are multiple locations for one company, who at present knows of a previous incident regarding an individual until it is too late, **we must reduce the circle of fear and enhance the comfort zones of all**. Today is a different world of your parents and grandparents; trust has lost the capital 'T' and been replaced by societal concerns. It is why we must enhance the **Duty of Care** aspect of all that allows others to enter our space. Today, there no guarantee of 100% security and never will be. It is the necessity to take logical steps and measures to reduce the possible incidents and stop being challenged in the courts. That part of the puzzle is simple to complete, by enacting the right and rational plans.

**Communicate with us and let's discuss your next steps.**

**WE ARE IN THE NOW & KEEP YOU; IN THE KNOW...**

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