

Emergency Management & Public Service 'True' Information Exchange at Last!

Today, communications are a lot more than about talk!

When life is normal, public safety and emergency management does not quit, lay low or take time off. It the time of true preparedness and instilling proactive abilities which only can occur when you are in communicative connections with the **community, approved volunteers, management, cities, states, Red Cross and Nationally (FEMA)**.

A well-oiled system will always succeed. Successful sharing of information, speech, the written word, maps, and real-time situations has taken a giant leap and is not reliant on one mobile phone vendor, **it uses any mobile network, anywhere!**

Location/Proximity Based Information Conduits are as simple as **Proximity Beacons** and **QR-Codes** which we describe in detail over the next pages.

PROXCOMM® is part of **CommSmart Global Group**®, a **LexisNexis™ Risk Solution Partner** is the global leader in **Proximity Social Information Communications**.

Let us take you through the use of this successful solution that has been in use within industries globally for the last four years and show we effectively can use in Public Safety.

PROXCOMM Proximity Beacons are small devices, much smaller than traditional pager units, that can be placed in locations both inside and outside in all weathers. They transmit one-way through **BLE (Bluetooth™ Low Energy)** up to a 300-foot radius to Smartphones. They also clip to a belt or uniform for mobility, which still sends the same information and distance.

The **PROXCOMM Proximity Beacon** collects no information from the Smartphone, it just sends a notification to Smartphone with a clickable URL. This takes the user to the information via the Internet using Wi-Fi or direct data connection. The battery is lithium and is good for approx. two years.

The Smartphone users are required to have their *Bluetooth and Location Services* switched on, which more than the majority do.



Not the actual size, it is half the size...

A national, regional, state and city **PROXCOMM App** is utilized and is part of the **Smart City Community Communication Solution** and is downloaded by all citizens and Emergency Management/Public Safety personnel. For the citizens, we incentivize the download opportunity, which is why we are so successful with this means of communication.

The **PROXCOMM App** is a dual-layered app, it is for the community and emergency management/public safety. The sign-in is through **Google or Facebook** for the public. Emergency Management/Public Safety use their assigned ID and the security factors take care of the rest.

The public side of the app is for the spreading of community information in stable times and is switched to the emergency mode in seconds. In normal times it is available for the proactive side of life, information tips and can be used for small issues, **road closures** and importantly even an **Amber or Silver Alert**, which can be received from existing media connections.

When the Emergency mode is enacted, the **PROXCOMM App** is now in the most powerful approach. Firstly, there will have been a build-up of information if it is a weather-related event, possible hurricanes, fires, cold-snaps, flooding, road closures, location concerns and any shelters locations should the next phase be implemented.

A warning signal is sent to all those that have the *App*, or are in the range of **PROXCOMM Proximity Beacons**, that it has escalated and the following information is now of major use for the community. All information is sent from the **Emergency Management Center** which automatically updates their own servers and all information is updated.

Now that **Emergency Shelters** have been opened, information for the most direct route is broadcast on the *App* and once they reach the shelter, they can be automatically logged and checked in the shelter via the *App* and their Smartphone and verified. It is a requirement to have the *App* as it will be used to communicate with all of the issues on the outside and how the emergency situation is progressing. There coming and going once the emergency factor is reduced is monitored.

The *Emergency Management/Public Safety, management, staff, approved volunteers* and **Red Cross** have a secondary level of the **PROXCOMM App** has administration control of who can see what, access or make changes.



It is an informational conduit in real-time. The **PROXCOMM Proximity Beacons** continue to be updated and transmit the notifications at all locations. The all-clear can be sent to every beacon at one time and return to updating information that is *vital after an event* for the security and return to normality for all. This a monetized opportunity for local advertisers to participate.



Placement of **PROXCOMM Proximity Beacons** is crucial. Firstly, any gathering facility for Emergency Management/Public Safety, either a permanent or temporary placement, remembering you have a 300-foot radius depends on how many are required. Our **PROXCOMM QR Codes** can also be placed for additional areas. Each beacon has different messages and clickable URL destinations.

Central locations in cities and counties will have a mixture of **PROXCOMM Proximity Beacons** and **QR-Codes**. These will maintain the ability for those that never downloaded the *App* to scan the placed **QR-Codes**.



The **PROXCOMM** solution works in parallel with **FEMA, Red Cross, Religious Groups and Local Public Safety**. All are unique, more than affordable and demanded with the understanding disasters in many forms which are plaguing the United States, preparedness is one thing, allowing **'true' communications in times of need is demanded, and will improve life for all.**

WE ARE IN THE NOW & KEEP YOU; IN THE KNOW...

www.commsmart-global.com www.proxcomm.technology

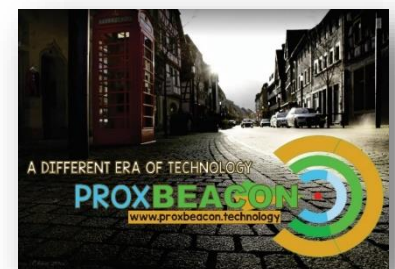
www.proxbeacon.technology www.vote4me.technology

Email: proxcomm@proxcomm.technology

Telephone: USA: (515) 200.7068

CommSmart Global Group – **A LexisNexis Risk Solutions Partner**

***It is Productivity
Perfection Personified!***



Copyright 2017



<https://www.commsmart-global.com>
<http://www.proxcomm.technology>
 Email: proxcomm@commsmartglobalgroup.com



Telephone: USA: +1 (515) 200.7068