



Knowing...

By Nicholas Ashton, CEO/CIO, CommSmart Global Group

Do we ever really know?

What do we, as human beings understand about each other, the signals which concern us, throw-up red-flags, words or verbiage that is a trigger to us, that maybe is out of the ordinary, but we pass-by and do not react to.

Every day we are interacting with others, neighbors, co-workers, total strangers and our own family, we hear things that at the time mean nothing until...

'See Something, Say Something' has never been so relevant and important as **NOW!**

Bells toll, confusion abounds, words of comfort flow and the voice tone and faces of all, tell it completely. Although we have no motive of the evil killer, it will not bring back those whose lives were extinguished in Las Vegas. It is even more important to understand the reactions of fellow human beings who all, responded to save their fellow man, woman, and child in this time of carnage.

Resolution and solutions are required and demanded from now on. Never is it more necessary to know people, especially in public places.

Is this possible? YES!

Without expanding on the detail, yes, it is, in use and available now!



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**REMOVE THE
FEAR FACTOR &
INCREASE THE
COMFORT ZONE**

We already have these solutions in operation, working and is a serious means of bringing a demanded new level of public security.

On a human level, as individuals, we must all do more and report anything that is out of the ordinary.

See Something, Say Something has never been more important for saving lives!

We will not discuss what our proven capabilities for knowing who is within your facility are here. We more than understand security, privacy, the impact of personal data and how we can from our *four decades* of proactive analytics and predictive analysis speak with you in private on these matters.

Cost effective logical down-to-earth technology solutions are demanded even more today for any public facility. Anywhere there are mass members of the public, hotels, casinos, sports and event facilities, retail malls, and large big box stores, our services and solutions are available now.

Our hearts go out to all that have been affected by the latest diabolical incident. It is our duty to bring *change*. There is no time to procrastinate on whether this is necessary, it is and demand for all our safety.

Can we prevent all evil megalomaniacs with a death-knell ringing in their mind? NO!

There is never 100% security, but there are competent measures that can be taken and drastically reduce collateral effects.

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