



## PROXIMITY BEACONS & ENHANCED QR CODE MARKETING *The Smartphone Relevant Proximity Engagement Tool*

**Listen very carefully, the ability to use the Physical Web is DEAD!**

As the global leader introducing *proprietary proximity marketing* with **ProxComm Technology**® **Proximity Beacons & Enhanced QR Codes** we state clearly, to be successful there must be a *Mobile App* for your ongoing campaign to even have a chance of success. Google® 'Nearby' is not always nearby depending on the relevance of your content on your Bluetooth (BLE) beacon. Google is filtering the 'Nearby' capability.

The **#10** has always signified success and that is why our *ProxComm Proximity Beacons & Enhanced QR Codes* allow you to have up to ten notifications being transmitted from a single *ProxComm Proximity Beacon or ProxID Enhanced QR Code* at once.

**Yes TEN, the Power of #10!**

Honesty in who can really see beacons has been tarnished by those that have overstated what a proximity Bluetooth beacon can achieve. Yes, 'Nearby' on Android phones did see any beacon, then in 2017 Google stated it would filter beacon access, they did when they removed the Physical Web from Chrome, which was a disastrous workaround for Apple phones.

**iOS requires an App for beacon recognition no matter what!**

**Do not be deceived by people and companies telling you that they do not!**

*ProxComm Technology* is a professional, commercial global operation and has the ability to allow the **Power of #10 Notifications** on our Beacons and Enhanced QR Codes.

The **ProxID Enhanced QR Code** has no need for an App, just scan and see what is transmitted from our **ProxComm Technology Proximity Beacons**.

**For more information call: (515) 200.7068 or**

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**Connect, Engage,  
Communicate... Be Heard...  
WE ARE IN THE NOW AND  
KEEP YOU; IN THE KNOW...**



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