

Priority Communications Connections

Let us face it, marketing has and is changing daily. Keeping up and fully understanding the methods is complex to some, that is why we have simplified the landscape.

Thus, bringing you the positive profitable means to contextually reach all with appropriate leveled marketing reach and information sharing.

ProxComm Technology was borne out of **CommSmart Global Group, a LexisNexis Risk Solutions Partner**, whose expertise reaches back globally to 1976 and the first Micro-computers. The understanding of when computers were not that sophisticated business tool of today, which stretches between major data servers 'cloud' farms, desk and laptops, tablets and the powerful Smartphone. This has enabled us to look from both sides with eyes that had less at their finger-tips and now has so much more, with an understanding that excels.



CommSmart Global Group specializes in law enforcement globally as vendors:

- **Crime Analytics**
- **Social Media Understanding**
- **Video Enhancement**
- **Professional Change Services**
- **Database Conversations**
- **Fraud Exposure in Medicare/Medicaid**
- **Predictive Analysts**
- **Public Data Repositories**
- **Hand-Held CCTV Simplified Video Collection**
- **Certified Coaching & Training**
- **Identity Theft, Tax Fraud**
- **Cross-Border Data Sharing**
- **CCTV Investigations**
- **Street-Level Facial & Finger Print Recognition For The Immediacy Of 'Stop & Frisk'**
- **Driving License Identity Fraud**

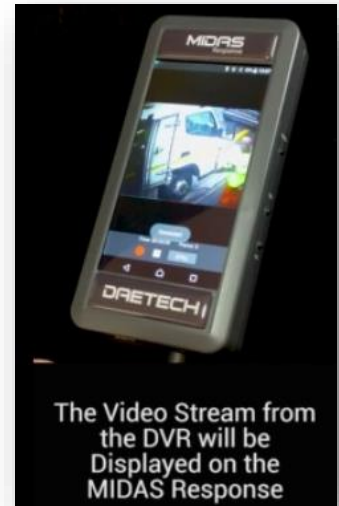


Our recognition that CCTV data and footage has become so vast and sadly most cameras and footage is deemed unusable or a time-consuming action to recognize the suspects. Afforded us to seek change, using our expertise in data analytics and Artificial Intelligence (AI), partnering with RSI.

Both in recognizing suspects via human and facial recognition software have been brought to the forefront for timely and effect capabilities. There are '**human recognizers**' among your employees, hidden, with such immense talents they must be sought after and put to work. Only 1 or 2% have this talent which is not only ingenious, it is necessary to locate and utilize now. Our designed tests evaluate all your existing staff, it is an online testing, which finds those that now need to move to the next testing level.

The other very concerning factor with CCTV is the time it takes to retrieve the recorded footage. **Crime Scene Investigation** takes time to get to a scene, if there are cameras located in the vicinity or in the affected business, the captured footage is key. Each minute that ticks by are causing vital information to be just sitting there digitally and not in the hands of the investigators.

This has now completely changed! Our innovative partner has developed a solution for a special Smartphone that has the capability for a non-geek to download existing footage from the CCTV cameras without compromising the security of the footage in any way. This is literally in minutes when captured and then transmitted to all officers. Real footage of the suspects and events in the palm of the hands of the officers and investigators. This is changing policing beyond what Sir Robert Peel in 1829 envisaged in creating police forces.



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ProxComm Technology has become such power-house in communications and reach. Some seven years ago, with our involvement in RFID, we saw a defined opportunity to create a new means of contextual reach with Low Energy Bluetooth and GPS Geo-Fencing.

Proximity Beacons which are very small transmitters which are received with all Smartphones, with and without a mobile app have become totally affordable. *ProxComm Technology's* proprietary solutions are now the direct proximity means to reach shoppers, visitors at a museum or zoo, attending a concert, walking the aisles of a supermarket or trade-show, waiting in a healthcare facility, checking out the pharmacy or being the centralized communication solution in a Smart City. The possibilities are endless and growing every single day globally.

Our Geo-Fencing is unique with our strong partnership with Radar. Today it is all about location and although we can add location context and track to your apps with just a few lines of code which is activated through your installed mobile apps, *ProxComm Technology* gets even closer as our Geo-Fencing in conjunction with our Proximity Beacons makes it virtually total coverage. From Far to Near, we make you closer than ever before, with major statistics for your marketing adjustments and success.

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Connect, Engage, Communicate... Be Heard...

WE ARE IN THE NOW AND KEEP YOU; IN THE KNOW...



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