



SKOOL - Protecting this Precious Inventory

Every single morning, that school is in sessions, parents and school buses bring children and young people to centers of learning to educated as the future of this nation.

Their parents believe they are in a safe and protected place whilst they are away from home and family parenting. ***They are not!***

The amount of attacks and the demise of students is horrifying. Still, airports are safer, courtrooms have major protection and sports events have a ring of steel. Our children and youth have limited or virtually nothing!

Just like the lack of seatbelts on school buses, it comes down to money and a voter priority. Something is radically lacking in understanding why we must protect this precious cargo and inventory.

We were being asked the other day, *'so you have a product to sell'*. Yes, we do, a proprietary proven solution, but that is not what it is, with keywords like marketing or selling being a *'dirty words'*. It is the ability resolve the issues, protecting our children and youths whilst they are educated with best effort safety in mind.

Please remember, there is never 100% security, that is totally impossible!

This is more than selling a proactive solution, it is understanding all aspects of what a gunman or bomber is wanting to inflict on students and fellow students. Active shooter reality is more than just product placement and social implementation, it is an overall understanding of a proactive combination of knowing people, both with social understanding, communications activation and the lessons learned over the decades and recognized.



It is truly about the most important aspect of life, communication, the art of knowing all, who is in the facility, where they are and the ability grant secure access. Simple logic!

In an education facility, it is a two-way communication solution that is the importance. Every student today carries the communication denominator, the Smartphone! These are carried by students and they can be broadcast to, with information and you can ask them to log-in, if necessary. It goes further, we know where they are! The ability to know where everyone is in the event of a situation saves lives. Positioning is key, then, add the identification of the individuals brings a virtual chance, a two-way opportunity to issue instructions to the students in this time of need.

Notifications like this:

Send Text Notifications & Email Alerts To Groups, Employees, Or Organization Members – Fast!



Emergency & Notification Text Alerts For Company Employees

Send your employees alerts for office closings due to weather, IT outages and updates, and emergencies. Break down groups by location or department.



Urgent Updates For Organization Members

For meeting updates, events, and text notifications when information is time sensitive and critical.



Network Outage Alerts For IT Pros

Notify your staff about IT or system outages and easily keep them informed with updates.



Text Alerts For Youth And Sports Leagues

SMS weather alerts for game cancellations, schedule changes and league sports updates.



Parent And Staff Notifications For Schools

Easily send text alerts to parents and staff about schedule changes, urgent needs and updates.



Event Text Messaging

Have a large group gathering? Use Simplified Alerts for group messaging at events, tournaments, trade shows or conferences.

Plus, mapping the facility, placing **ProxComm Technology** small proximity contextual beacons throughout, we can track all through their Smartphones and directly communicate in case of an emergency or announcement requirement. It is silent when it is an emergency and the individuals are alerted and can respond with detailed information via voice or text. This improves logistical locational information for police.

This information is all '**LIVE**', available on a desktop computer, tablet or Smartphone for those administration approved, including law enforcement, *on and off the scene*.

It is our overall understanding and expertise in these situations that bring the *peace of mind*. We hope and pray we never have to be enacted, if we do, we are ready, willing and able and so are your staff. Our training and coaching is second to none and always available when required. Please contact for more information.

Telephone: U.S.A: (515) 200.7068 or (330) 366-6860
U.K.: 0207 1019247

www.proxcomm.technology www.eqrcodes.com
Email: connect2us@proxcomm.technology



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Email: proximity@proxcomm.technology
Telephone: USA: +1 (515) 200-7068 or (330) 366-6860 UK: 0207 1019247

