



The Hitchhiker’s Guide to Currency Trafficking & Money Laundering

Ca\$h is King!

Criminals deal in the cash business with their drug money or illicit funds of organized crime. The only way they can transfer funds, supposedly without anyone knowing, is via the streets or washing/laundering the funds through a business, which is an illicit front. There are no other options for cash to be moved, it is a technological world, banking has changed, funds are electronically traceable. That is not to say that it is a perfect system for either side of the law, it is not. The success rate for law enforcement has gotten far better over the years, so has the criminal’s actions, or so they think.

Money Laundering and **Terrorist Financing** related to **Currency Trafficking**. Even the menace of counterfeit **currency** is a global phenomenon. Related criminal activity has the capability to generate high profits and is often linked to other types of criminal activities such as **trafficking** in currency, drugs, humans, children, and racketeering.

The trade in illicit drugs is estimated to be worth \$900 billion a year, or 12% of all international trade. In order to invest the profits of their illicit activities and avoid having their assets seized by the government, drug traffickers must transform the monetary proceeds from their criminal activity into revenue from apparently legal sources. This is known as money laundering.

Though there are many ways to launder drug money, the process generally involves three basic stages. The first stage, placement, entails depositing the drug proceeds into domestic and foreign financial institutions. The second stage, layering, involves creating layers between the persons placing the proceeds and the persons involved in the intermediary stages, to hide their source and ownership and to disguise the audit trail. This can involve complex manipulations and the use of wire transfers, shell companies, bearer shares, and nominees in offshore financial centers (OFCs). In the third stage, integration, the proceeds have been washed, and a legitimate explanation for the funds is created. This can be done, for instance, via front companies, false invoicing, the purchase of financial instruments (stocks, bonds, and certificates of deposit), or investment in real estate, tourism, and other legitimate businesses.

Ca\$h maybe King, but it has its issues of movement and where it can be spent without drawing attention. The outlets that are the cash conduits or corridors are simple, anywhere that takes cash!

Just think, where can you be invisible and spend money among others who are legitimately spending their cash?

| | | |
|--|--|--|
| Auction House (Art, Cars etc.) Real Estate (Large Property) | Boat Dealer (Expensive Boats) Various Cash Businesses | Car Dealers (Expensive Cars) Casinos (Business & Pleasure) Gambling of All Kinds |
|--|--|--|

Let us concentrate on these that spring to mind. These are exactly what the drug cartel, organized crime and most of you think are the cash or currency outlets.

How do you track paper money? Drug trafficking agencies make drug buys with funds they have recorded, each denomination has a serial number, they now place these bills into the system. Then, they play the waiting game, knowing that someday, their recorded funds will show up in someone’s wallet and be traced back to where they knew they placed it.

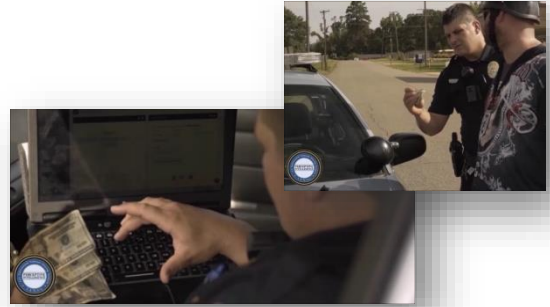




Law enforcement records funds that are to be placed on the streets, by photocopying each note, placing in files and then waiting. Once a bill or bills are found, someone somewhere has to know whence they came. That can be a difficult part from one side of the country to the other. The copy of the funds is sitting in an envelope, siloed and not on a database as such, which has to be searched for. There is no direct connection available to the officers, it is a hit or miss situation and luck plays a major part in solving and connecting the crimes.

If your agency is photocopying 'drug buy funds', then you are one of our clients!

Perceptive Intelligence has the only database which is able to be queried by a street officer and if a match, linked in 'real-time' to the officer or department who placed those funds on the street. As soon as the query is answered, an SMS Text and/or Email is sent in under thirty seconds to those involved. There is no other solution or platform available globally and is more than a game changer.



It starts with using the **LENS Currency Tracking Platform**, as simple as counting and scanning the 'drug buy funds', attaching a case number and short details, which remain confidential. The funds are now via a law enforcement undercover or a confidential informant, placed in the system. This is the same method whether it be drugs or infiltrating organized crime.

You have now created a **force multiplier** of all officers on the streets, who are now your ears and eyes.

Become part of the global solution and platform that for the first time has simplified the tracking of currency. From Commercial Banking to Casinos and the Cash Houses, now currency can be tracked. Ensuring that these businesses are doing all they can to combat money laundering. It is, as a business, the insurance policy you have been looking for, which enhances policing.

Contact directly today for that important discussion.

Call: (318) 995-1821 or Email: ashton@perceptiveintelligence.com

LENS is the Change...



WE ARE IN THE NOW & KEEP YOU; IN THE KNOW...

R's

Nicholas Ashton
Strategic Development

401 Edwards Street, Suite 515 Shreveport LA 71101
Telephone: Office: 318.671.4707 318.670.8509 fax
www.perceptiveintelligence.com



LENS
Law Enforcement Network Sharing Solution