

The **Amazon** was a wondrous jungle that mesmerized me the first time I traveled the rivers and deep jungle in awe. Today, it has been stripped of the rainforests by *man*, that only wishes to profit and line their pockets, thinking nothing of the ruination of our natural beauty, native peoples and what *Mother Nature* has given us to look after. I am far from a 'tree hugger or carbon footprint' supporter, but I know what is right in the retail and technology field.



The other predator is '**Amazon**' the corporate raider who is destroying retail and especially where you are grocery shopping.

I am all for technology as you already know, I am not for reducing the ability of the shopper's right to purchase their weekly goods from excellent grocery chains who have served the people for generations.

Don't get me wrong *Walmart* runs a close second the *Amazon* in not really enhancing the customer's experience and care either. It is more than pricing!

Grocery stores, pharmacists, and retail, in general, are in mortal danger of becoming extinct! The customer experience is the key and can be activated, installed, managed extremely simply. It is investment effectiveness with the results that all are demanding.



**Equity Partners are not your friends!** They just want your profits and exorbitant management fees. Bleed you dry and then dump you in the bankruptcy court, along with the former customers who are left with a shopping void.



It is about the customer and potential customers, directly about influencing their buying power directly, with major reasons to return time after time as you deliver their wants, needs, and demands.

*ProxComm Technology* and our experienced global team have created the capability to work with you hand in hand in exactly what is necessary for your success NOW!

This is not a time for procrastination, it is a time for a reality check to service your customer basis competitively, directly and in a manner in which they shop today, digitally online, using technology, the Smartphone within your aisles and digital coupon savings at hand at all times. Even remote virtually storefronts with a successful delivery service.

*ProxComm Technology* has created and successfully implemented globally. We work hand in hand with you to ensure success. How you ask! Proximity Based Marketing with Proximity Beacons, QR codes, NFC and shelf tagging.

No, you do not need to be a *rocket scientist* to understand, implement or maintain. It is our down-to-earth conversational, coaching ability that makes the consistency chain of success.

These links will explain more:

**Knowing Who Walks in Your Doors & Reaching Them**

**The Rise of Proximity Social Predatory Marketing**

**For more information call: (515) 200.7068 or**

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***Connect, Engage,  
Communicate...  
Be Heard...  
WE ARE IN  
THE NOW AND  
KEEP YOU; IN  
THE KNOW...***



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