



## Inspiring for a Political Office? *You Had Better Be an Expert Communicator* **We Know All About Being First!**

By Nicholas Ashton, CEO/CIO, CommSmart Global Group

Politics is an arduous task and you had better have formulated your electioneering campaign for the next twelve months. To be front and center stating and broadcasting your important message to be the next or re-elected candidate, answer all types of questions every single minute of the day and be in touch with all supporters, is that possible?

### **YES, IT IS!**

Here is why. When your sleeping or even political stumping in another location, your party-political platform needs to be stated to supporters, potential voters and all that are in the range of the **PROXCOMM VOTE4ME**, *Proximity Notification Beacon*, via every single Smartphone, both Apple & Android.

***So, let us go for the political sell!***



Your political party **PROXCOMM VOTE4ME** App allows each candidate to have small proximity beacons, which broadcast to all Smartphones within a 100-yard radius of that beacon with a notification and website URL linking to all.

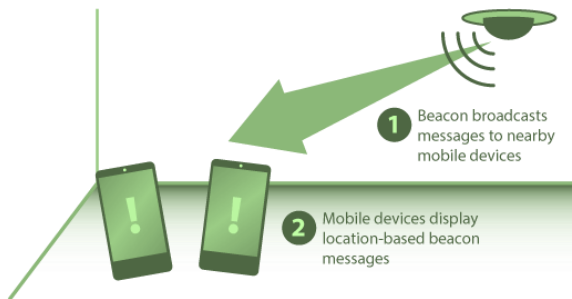


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Including:

- ❁ information, you wish them to know about you
- ❁ political platform
- ❁ media responses
- ❁ calls to action
- ❁ ability to donate securely
- ❁ rally event info



This is totally updatable by you and your staff, simple straightforward and always current. Makes a political rally a whole new experience as you are touching every single potential voter without even physically shaking their hand, but reaching the Smartphone which we all carry today.

Radio, Television and the Internet are all marvelous advertising mediums, although they are limited to our individual selection of our favorite stations or websites.

**PROXCOMM VOTE4ME** is totally agnostic to all mobile phone providers and handsets, as long as it is a Smartphone!

Our expertise in reaching all those that are in your presence or wherever you have proximity beacons placed, the notifications reach all. The notifications are totally programmable with the message and URL links and the importantly the content and calls to action will always be there right in the palm of their hand.

More than affordable and is no comparison to all other forms of advertising or social media interaction.

So now we have connected and you have seen our manifesto, let us converse and set your political career information dissemination in motion!

[www.commsmart-global.com](http://www.commsmart-global.com)    [www.proxcomm.technology](http://www.proxcomm.technology)

[www.proxbeacon.technology](http://www.proxbeacon.technology)    [www.vote4me.technology](http://www.vote4me.technology)

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